

Acknowledgements

The North Carolina Institute of Medicine's (NCIOM) Task Force on Prevention was convened at the request of the Blue Cross and Blue Shield of North Carolina Foundation, The Duke Endowment, the Kate B. Reynolds Charitable Trust, and the North Carolina Health and Wellness Trust Fund in 2008. North Carolina's leading health foundations recognize the value of prevention in improving population health and asked the NCIOM to convene a Task Force to develop a Prevention Action Plan for the state. The work of the Task Force was led by four cochairs, including Leah Devlin, DDS, MPH, former State Health Director;^a Jeffrey P Engel, MD, State Health Director, North Carolina Department of Health and Human Services (NC DHHS); William L. Roper, MD, MPH, CEO, University of North Carolina (UNC) Health Care System, and Dean, UNC School of Medicine; and Robert W. Seligson, MA, MBA, Executive Vice President and CEO, North Carolina Medical Society. There were 46 additional Task Force members, including legislators, state and local agency officials, primary care providers and other health care professionals, consumers, and other interested people, who dedicated approximately one day a month between April 2008 and August 2009 to study this important issue. Another 11 people participated in the Task Force's work as Steering Committee members. The Steering Committee members helped shape the meeting agendas, identify speakers, and give important input into the report and recommendations. The accomplishments of this Task Force would have not been possible without the combined effort of the Task Force and Steering Committee members. For a complete list of Task Force members and Steering Committee members, please see pages 9-12 of this report.

The NCIOM Task Force on Prevention heard presentations from state and national experts on prevention programs, evidence-based strategies, and promising interventions. Their presentations helped to inform the work of the Task Force, and we want to thank the following people for sharing their expertise: Alice Ammerman, DrPH, RD, Director, UNC Center for Health Promotion and Disease Prevention, and Professor, Department of Nutrition, UNC Gillings School of Global Public Health; David Bergmire-Sweat, MPH, Foodborne Disease Epidemiologist, Communicable Disease Branch, Epidemiology Section, Division of Public Health, NC DHHS; Philip Bors, MPH, Project Officer, Active Living by Design; Doug Campbell, MD, MPH, Head, Steve Cline, DDS, MPH, Deputy State Health Director, NC DHHS; Occupational and Environmental Epidemiology Branch, Division of Public Health, NC DHHS; Paula Hudson Collins, MHDL, Senior Policy Advisor, Healthy Responsible Students, NC State Board of Education; Megan Davies, MD, Medical Epidemiologist, Communicable Disease Branch, Epidemiology Section, Division of Public Health, NC DHHS; Donald Delozier,

^a Dr. Leah Devlin served as one of the co-chairs for the Task Force from the inception of the work until she retired as State Health Director. At that time, Dr. Jeffrey Engel became one of the co-chairs. Dr. Devlin remained as a member of the Task Force.

State Director, Meat and Poultry Inspection Division, North Carolina Department of Agriculture and Consumer Services; Jeffrey P. Engel, MD, State Health Director, NC DHHS; Jackie Epping, MEd, Lead Public Health Scientist and Team Leader, Guidelines and Recommendations Team, Physical Activity and Nutrition Branch, Division of Nutrition, Physical Activity, and Obesity, Centers for Disease Control and Prevention (CDC); Marsha Ford, MD, Director, Carolinas Poison Center, Carolinas Medical Center; Rebecca Garland, EdD, Chief Academic Officer, North Carolina Department of Public Instruction (NC DPI); Adam Goldstein, MD, MPH, Professor, Department of Family Medicine, and Director, Tobacco Prevention and Evaluation Program, UNC School of Medicine; Bill Harrison, EdD, Chairman and CEO, NC State Board of Education; Jim Hedlund, PhD, President, Highway Safety North, Ithaca, NY; Mark Holmes, PhD, Vice President, NCIOM; David Hopkins, MD, MPH, Coordinating Scientist and Chief Medical Officer, Community Guide, CDC; Heather Hunt, JD, Assistant Director, Center on Poverty, Work and Opportunity, UNC; Sherman A. James, PhD, FAHA, FABMR, Susan B. King Professor of Public Policy Studies, Sanford School of Public Policy, Duke University; Pam Jenkins, EdD, CNS, MSN, RN, Director, Center for Lifelong Learning, UNC School of Nursing, Consultant and Foodborne Disease Epidemiology, Division of Public Health, NC DHHS; Karen Knight, MS, Director, North Carolina Central Cancer Registry, NC DHHS; Peter Leone, MD, Medical Director, HIV/STD Prevention and Care Branch, Division of Public Health, NC DHHS, Associate Professor of Medicine, UNC School of Medicine; Jacqueline A. MacDonald, PhD, Assistant Professor, Department of Environmental Sciences and Engineering, UNC Gillings School of Global Public Health; Rebecca Macy, PhD, ACSW, LCSW, Associate Professor, UNC School of Social Work; Sally Herndon Malek, MPH, Head, Tobacco Prevention and Control Branch, Division of Public Health, NC DHHS; Gerri Mattson, MD, MSPH, FAAP, Pediatric Medical Consultant, Children and Youth Branch, Division of Public Health, NC DHHS; Danny McGoldrick, Vice President, Research, Campaign for Tobacco-Free Kids; Larry Michael, RS, MPH, Head, Dairy and Food Protection Branch, Division of Environmental Health Services, North Carolina Department of Environment and Natural Resources (DENR); Wilhelmine Miller, MS, PhD, Associate Director, RWJF Commission to Build a Healthier America, Associate Research Professor, Department of Health Policy, The George Washington University School of Public Health and Health Services; Meg Molloy, DrPH, MPH, RD, President and CEO, NC Prevention Partners; Justin Moore, PhD, MS, Assistant Professor, Department of Public Health, Brody School of Medicine, East Carolina University; Jimmy Newkirk, Assistant Branch Head and Physical Activity Unit Manager, Physical Activity and Nutrition Branch, Division of Public Health, NC DHHS; Ed Norman, MPH, Program Manager, Lead and Child Care Programs, Children's Environmental Health Branch, Division of Environmental Health, DENR; Ruth Petersen, MD, MPH, Chief, Chronic Disease and Injury Section, Division of Public Health, NC DHHS; Marcus Plescia, MD, MPH, former Chief, Chronic Disease and Injury Section, Division of Public Health, NC DHHS; Scott Proescholdbell, MPH, Head, Injury Epidemiology and Surveillance Unit, Injury and Violence Prevention

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In addition to the above individuals, the staff of the NCIOM contributed to the Task Force's study and the development of this interim report. Pam Silberman, JD, DrPH, President and CEO, and Mark Holmes, PhD, Vice President, guided the work of the Task Force. Jennifer Hastings, MS, MPH, Project Director and Director of Communications, served as project director for the Task Force and greatly contributed to the report. Berkeley Yorkery, MPP, Project Director, contributed to the report and project management. Kimberly M. Alexander-Bratcher, MPH, Project Director, and Jesse Lichstein, MSPH, Project Director, also contributed to the report. Christine Nielsen, MPH, Managing Editor, and Phyllis Blackwell, Assistant Managing Editor, *North Carolina Medical Journal*, contributed to the report and provided editorial assistance. Interns David K. Jones, MSPH; Corey Davis, JD; Lindsey Haynes; Julia Lerche, MSPH; Catherine Liao; and Heidi Carter also contributed to the report. Thalia Fuller, Administrative Assistant, assisted in coordination of Task Force meetings. Adrienne Parker, Director of Administrative Operations, handled the business operations of the Task Force.

Any opinion, finding, conclusion or recommendations expressed in this publication are those of the author(s) and do not necessarily reflect the view and policies of the North Carolina Health and Wellness Trust Fund Commission, the Blue Cross and Blue Shield of North Carolina Foundation, The Duke Endowment, or the Kate B. Reynolds Charitable Trust.

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^b Because the NC Council of Churches is made up of religious bodies with differing positions on sexuality education and on the use of contraceptives, the Council does not speak to these issues. Therefore the Council's Executive Director, who is a Task Force member, abstained from voting on Task Force recommendation 5.3.

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