

PCA North Carolina Program Advisory Series

The PCA North Carolina Program Advisory series consists of full-color research reports on issues relating to effective child maltreatment prevention. Copies of the reports are available for purchase by calling 919-829-8009 or visiting www.preventchildabusenc.org.

Advice to Professionals on Child Sexual Abuse Prevention Programs for Preschoolers and Elementary-Aged Children provides a summary of current research and program guidance on child sexual abuse prevention. Included are discussions on key elements of such programs, their effectiveness, and suggestions for future planning. This report also provides a thorough background understanding of child sexual abuse.

Circle of Parents: Advice to Communities on Supporting Today's Parents provides a summary of current research on mutual self-help support groups and their potential to prevent child maltreatment. The Circle of Parents program is discussed in detail as well as parent leadership. Topics include how Circle of Parents groups work and the benefits participants receive.

Understanding Child Maltreatment: An Introduction to Definitions, Incidence, and Risk/Protective Factors provides an overview of definitions, incidence, and impacts of child maltreatment. It also summarizes the current research and theory including key risk and protective factors that play a role in child maltreatment or in child protection. It identifies key issues for practitioners and advocates to address as they plan prevention programming in their community.

Reframing the Issue: Advice to Professionals on Child Abuse Public Awareness Campaigns provides a history of child abuse prevention public awareness and a crucial summary of research on public opinion and media activities. This publication also offers information on social marketing and strategic framing, and includes a wide variety of recommendations for future public awareness campaigns.

Child Maltreatment Prevention: An Introduction to Definitions, Principles, and Evidence-Based/Promising Programs provides a foundation for understanding child maltreatment prevention including definitions, history, and principles. It summarizes the need for evidenced-based programs and promising programs. It also offers a thorough examination of more than thirty current prevention programs.

PCA North Carolina also has two white papers available by request. *Child Maltreatment In NC* offers a detailed view of risk and protective factors affecting North Carolina's families. It also includes a thorough discussion of the use of an ecological model in child abuse prevention and incidence of maltreatment in North Carolina. *Child Maltreatment Birth to Age Three: An Approach to Primary Prevention* offers a closer look at services for pregnant women and families with very young children. It identifies strengths and challenges in North Carolina's continuum of services and offers recommendations on serving this population more effectively.