



MDC

Initiatives Improving the Social Determinants of Health

October 19, 2016

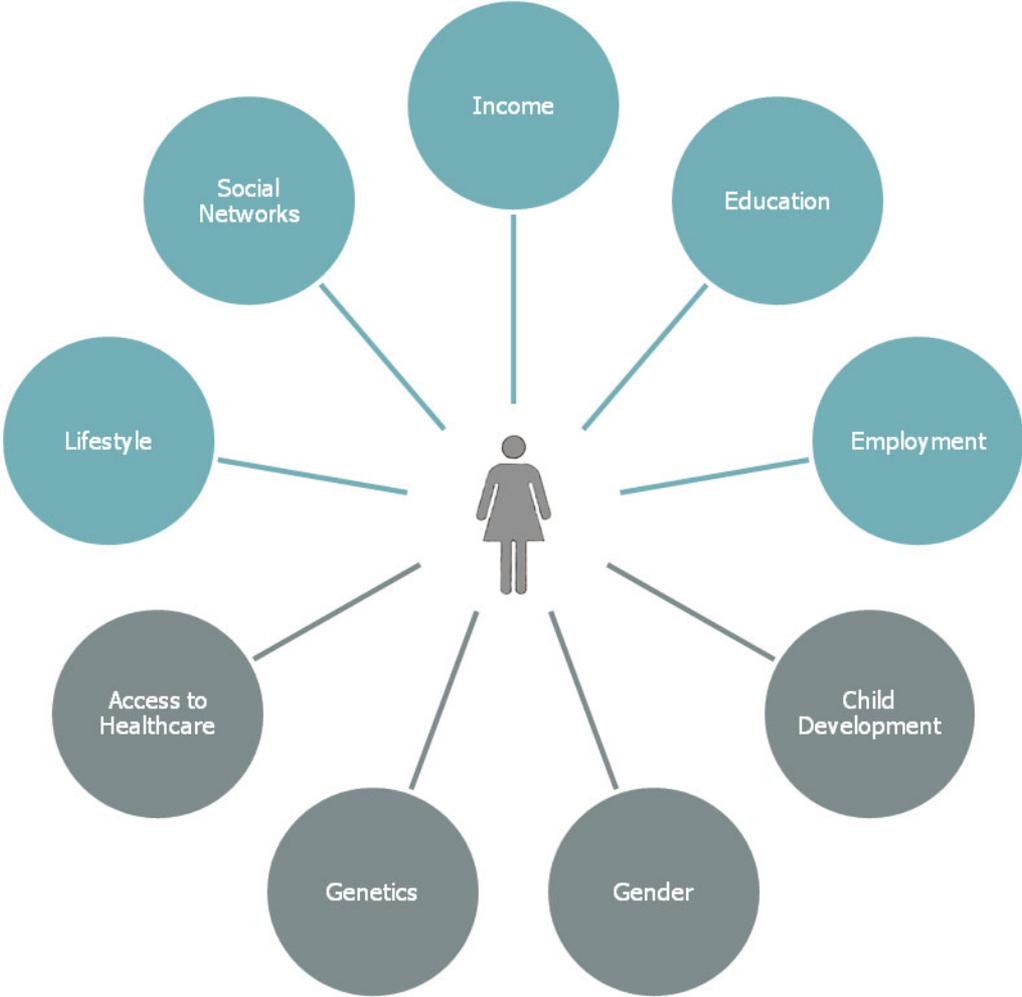
Ralph Gildehaus
Senior Program Director

MDC's Approach to Change



Determinants of Health

Social
Determinant



Traditional
Factors

MDC Initiatives

- Access to Health Care—Navigators: Outreach and enrollment for Affordable Care Act health insurance and financial assistance
- Lifestyle—Healthy Places: Helping rural community colleges develop and implement programs to improve health of students, faculty, staff and community

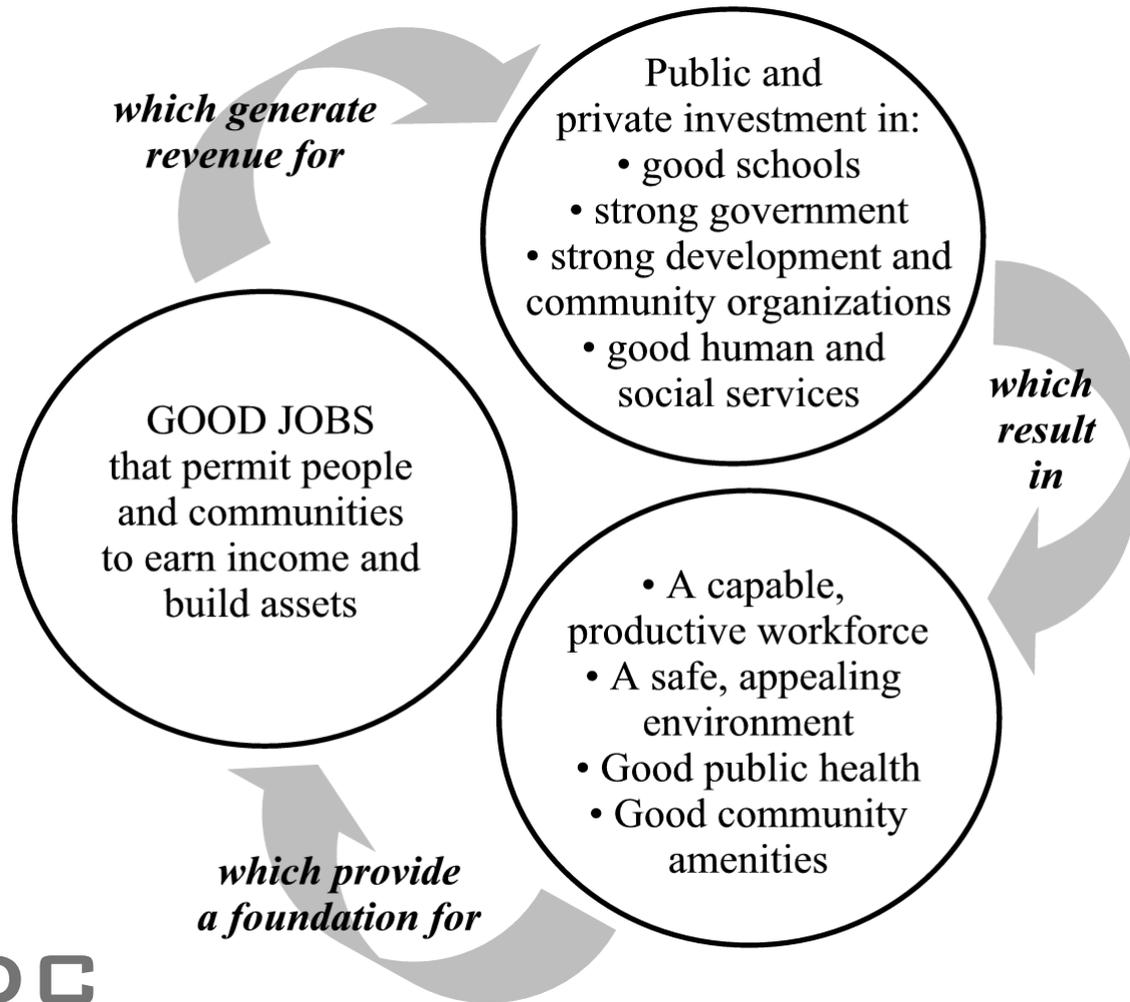
MDC Initiatives

- Income—The Benefit Bank[®] of North Carolina: Outreach strategies utilizing technology to connect low-income families with work and income supports
- Income, Education, Employment, and Finances—Family Success Network: Community partnership strategies utilizing technology to connect low-income families with resources and integrated services that reduce poverty

MDC Initiatives

- Employment—Made in Durham: Addressing youth employment by connecting young people to living-wage jobs
 - Dr. Victor Dzau recruited leaders for task force
 - Motivated by social determinants of health
 - Hypothesis: Weak health and social outcomes are directly related to levels of economic inequality present in a society
 - Youth employment as lever for improvement
 - MDC incubated; now a separate nonprofit improving youth education-to-career pathways

Cycle of Development



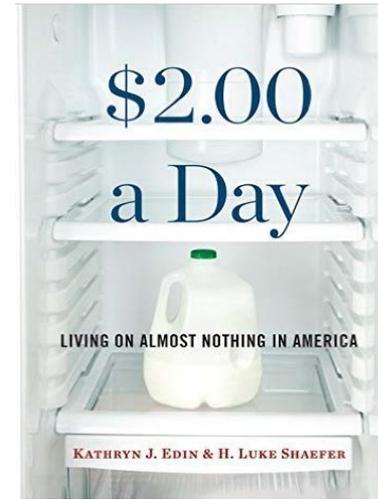
MDC Initiatives

- Passing Gear Philanthropy: Work with foundation boards of directors and senior staff to focus on fostering equity and opportunity
 - Use all five forms of foundation capital: social, reputational, moral, intellectual and financial
 - Move from downstream work, focused on relief, to upstream causes of poverty and lack of opportunity
 - Guided grant-makers to redirect over \$1 billion in assets to address the “upstream” causes of persistent challenges in communities

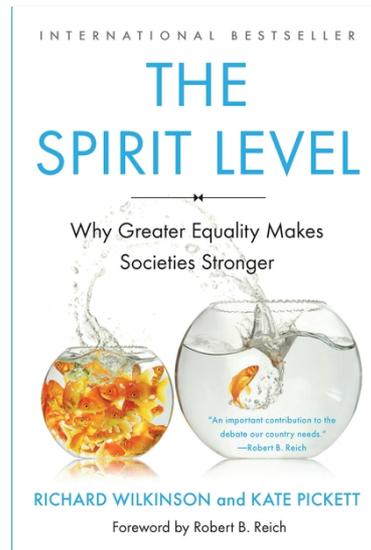
Three Books



- *Scarcity: Why Having Too Little Means So Much*

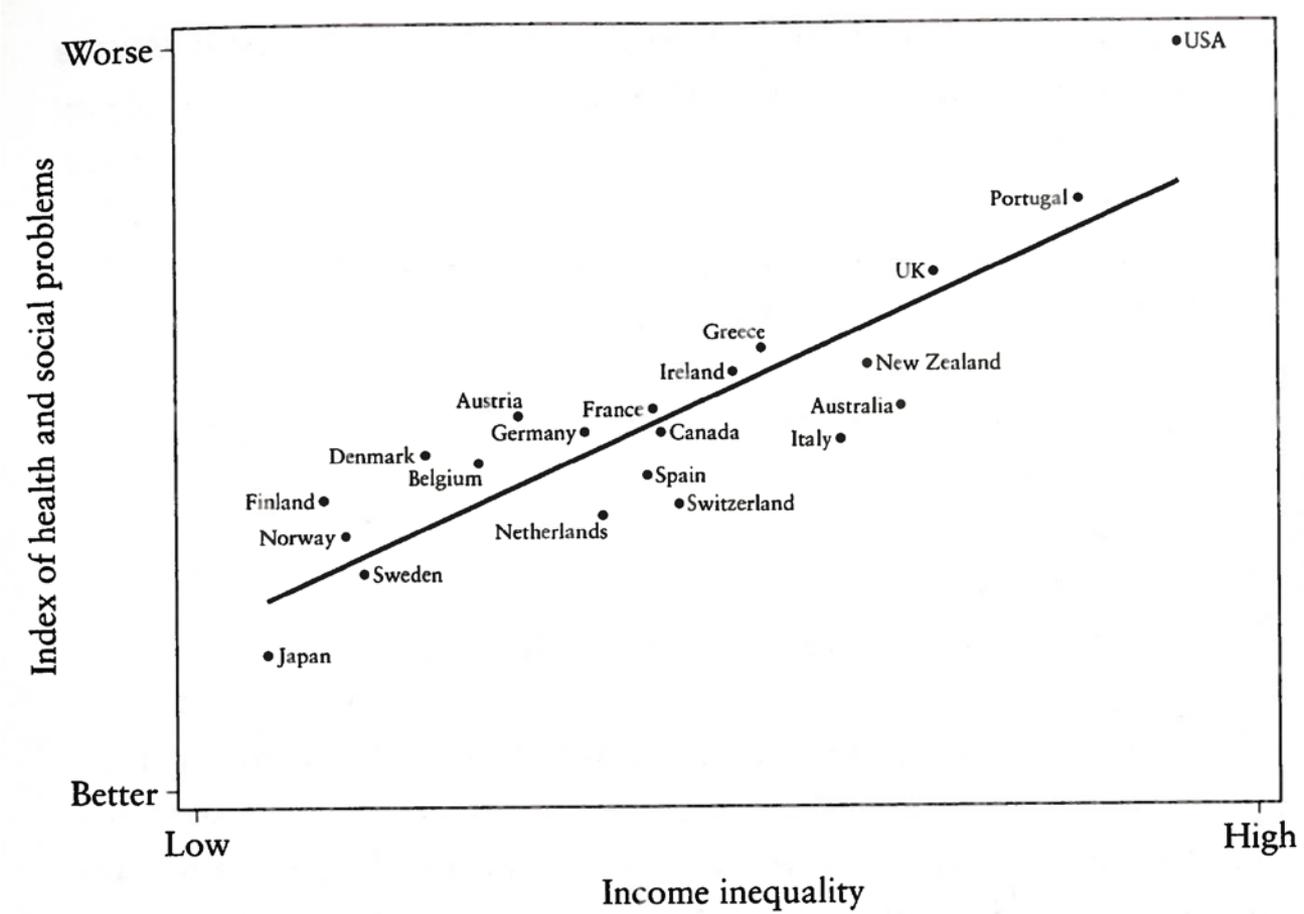


- *\$2.00 a Day: Living on Almost Nothing in America*



- *The Spirit Level: Why Greater Equality Makes Societies Stronger*

The Spirit Level



MDC Initiatives

- “[A]dvancing levels of economic well-being produce corresponding improvements in health outcomes both for people, communities, and whole societies. If people are more economically secure, they are more likely to be healthier.”

~*The Economic Foundations for a Healthy Community*
A Report to the Mary Black Foundation by MDC

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