

NCIOM Economic Development

Randolph County NC

OCTOBER 9, 2016

Key economic development health care factors

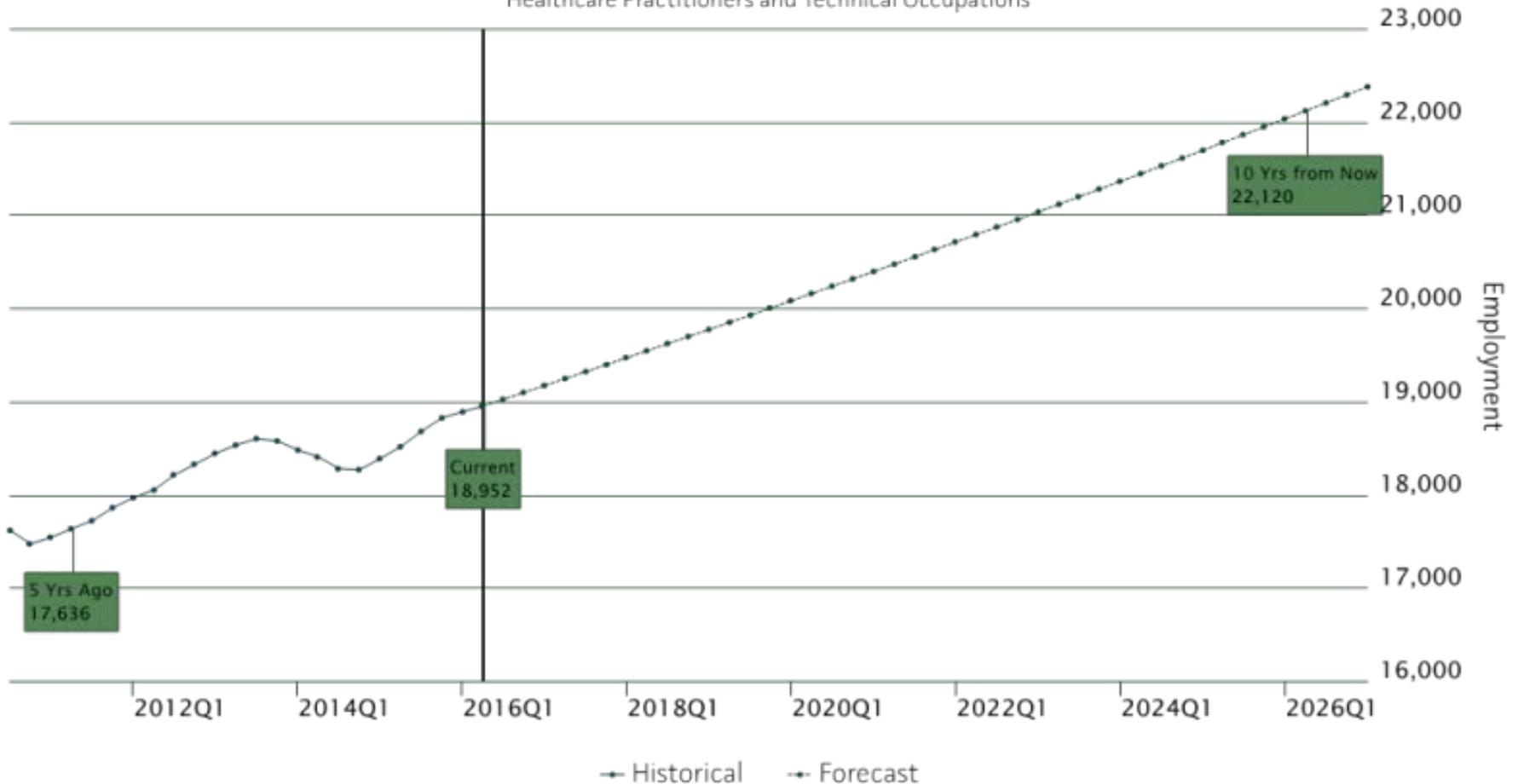
- Access to quality care
- Capacity of quality care
- Affordability
- Healthy Lifestyle environment
- Quality job creation

Randolph County Snapshot

- Randolph County
 - County Population – 143,097
 - MSA – 752,107
- Randolph Hospital – 2nd largest employer
- 82% of population have health insurance
- 35% of workforce employed in manufacturing
- 9.3% of workforce employed in health care & social assistance (12% regionally)

Healthcare Practitioners – Occupational Employment

Occupation Employment in Greensboro-High Point, NC MSA
Healthcare Practitioners and Technical Occupations



Source: JobsEQ®, Data as of 2016Q2, The shaded areas represent national recessions.

2016 Community Health Needs Assessment

- Top 5 Community Health Behaviors in RC

Top 5 Community Health Behaviors in Randolph County

Community Concern	Number	Percent
Overweight/Obesity	742	70
Cancer	621	59
Diabetes	614	58
Heart disease/high blood pressure	521	49.1
Mental Health	501	47.3

Other Health Factors of the Population

- 1 in 4 residents are:
 - Obese
 - Physically inactive
 - Smoke
 - Live in a food desert



Strategic Plan - Public Health

PUBLIC HEALTH VISION STATEMENT

A community that fosters healthy living through collaboration, improved health behaviors, healthy environment and access to healthcare for physical, mental, spiritual, and emotional well-being for everyone in Randolph County.

1. Decrease obesity among county residents
2. Increase physical activity – provide greater access to trails, parks & recreation
3. Decrease tobacco use
4. Decrease transmission of infectious and communicable diseases
5. Save lives from suicide, overdose, & addiction that result from mental health & substance abuse
6. Increase accessibility to Medicaid services for eligible citizens for preventive & ongoing care, reducing overuse of emergency rooms

Healthy Randolph Initiative

- 80 Community Leaders
- Three Teams
 - Early Childhood Health
 - Healthy Community Development
 - Population Health
- Partnership for the long haul
- Faith Community Involvement



**Healthy
Randolph**

Mayor's Fitness Challenge

- Healthy Communities A3



Shape NC

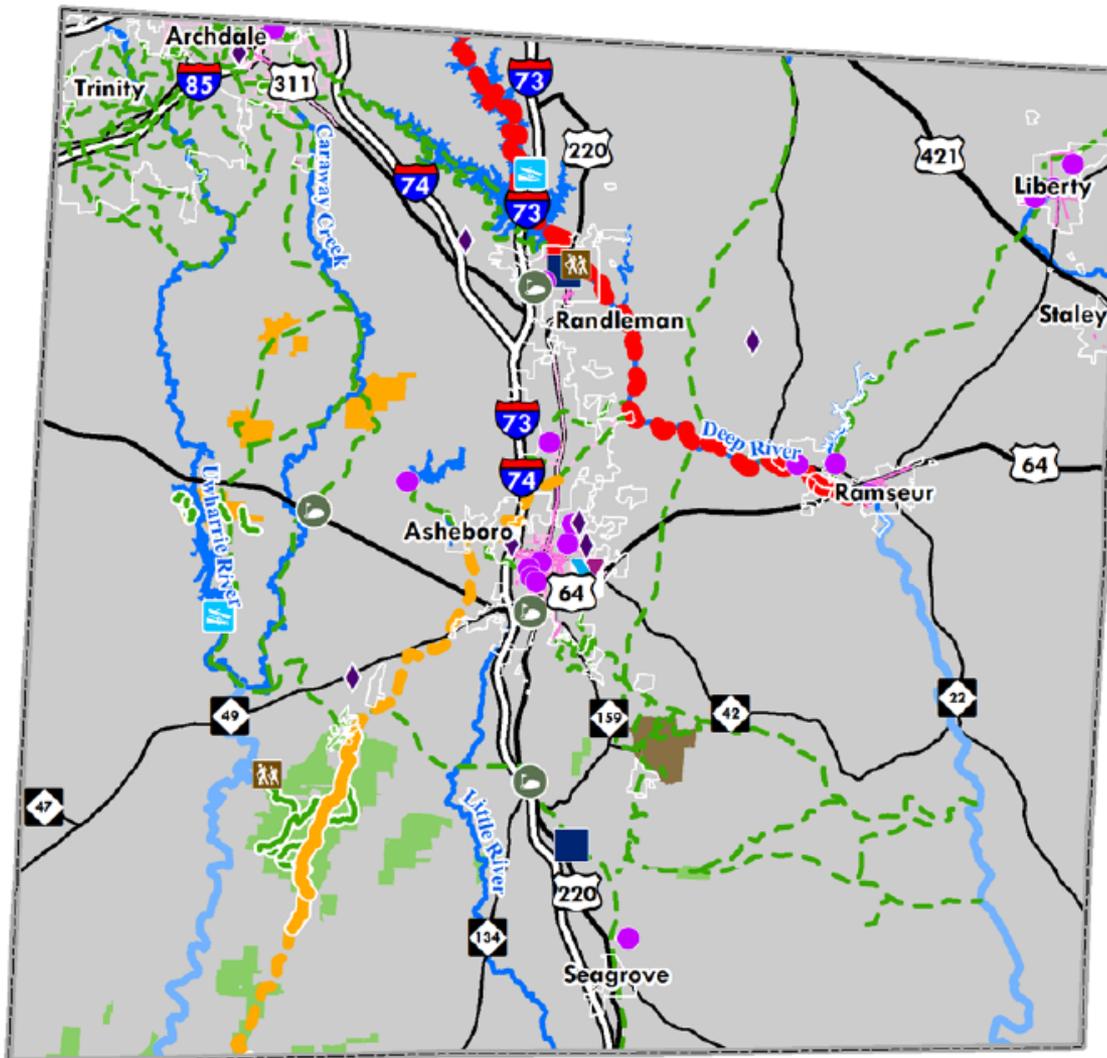
- Early Childhood Health and Obesity Prevention
- Outdoor learning environments support learning and promote increased physical activity



Healthy Food

- Backpacks for Kids Program
- School Nutrition Choices and Summer Access
- Farmers' Markets in 6 municipalities





Recreation Features

- Park
- ◆ Ball Field
- ⊙ Golf
- ⊞ Marina
- Community Center
- ⊞ Trail Head
- ⊞ YMCA

Trails Existing & Proposed

- State
- Regional
- Local
- Hydrology
- - State
- - Regional
- - Local
- Blueway

Sidewalks

- Existing
- - Proposed