



Economic Development
For Healthy Communities

Economic Development For Healthy Communities



**HAYES
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CONSULTING

What does a community need to attract economic development?

Community Needs

Development

Growth

Air Quality

Water Quality

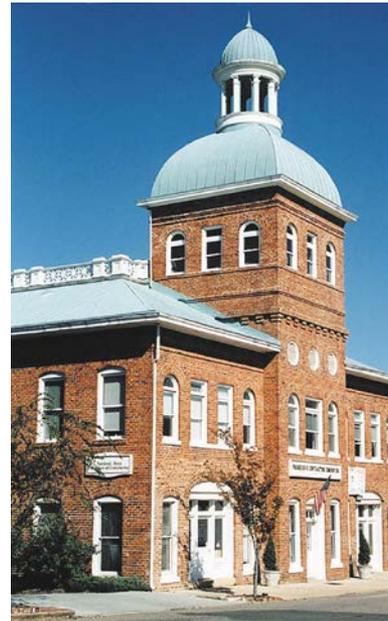
Knowledge

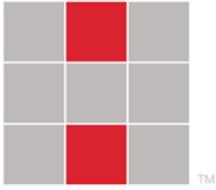
Healthy People

Talent Attraction

Business Purpose

The Bottom Line





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What is “economic development”?

Policy intervention with the goal of enhancing people’s economic and social well being.

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What is “economic growth”?

The phenomenon of market productivity and a rise in GDP, gross domestic product.

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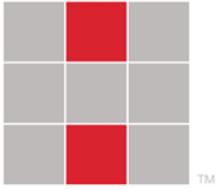
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Air Quality



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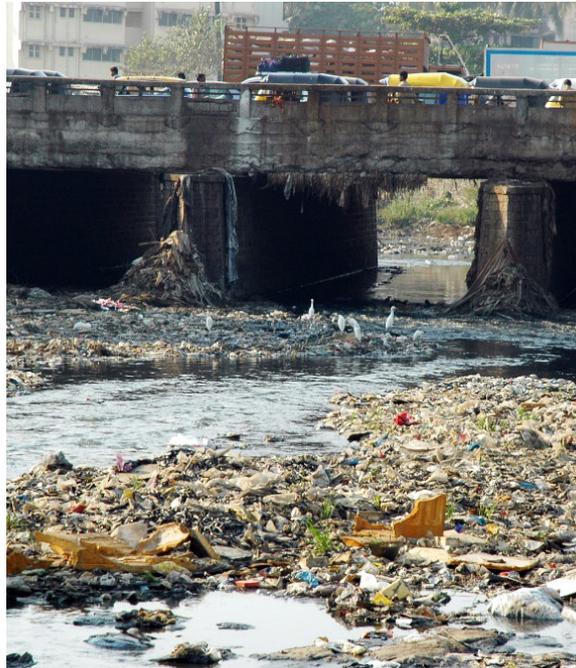
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Water Quality



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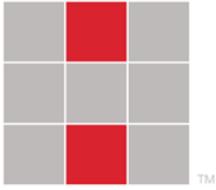
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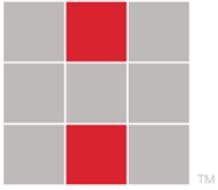
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Talent Attraction

Community

Talent



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Business Purpose

To Maximize Profit

Milton Friedman

Ayn Rand (Atlas Shrugged)

The Triple Bottom Line

People
Planet
Profit

Community Needs

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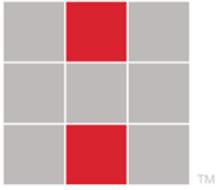
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The Bottom Line

Better economic conditions
mean better health
and
better health means
better economic conditions.

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