



**NORTH CAROLINA INSTITUTE OF MEDICINE 2015 ANNUAL MEETING
FOOD POLICY FOR A HEALTHIER NORTH CAROLINA**

AUGUST 28, 2015

**McKIMMON CONFERENCE AND
TRAINING CENTER**

AGENDA

8:00 – 9:00 REGISTRATION AND CONTINENTAL BREAKFAST

9:00 - 9:15 WELCOME AND OPENING REMARKS

Paul Cunningham

Chair, North Carolina Institute of Medicine Board of Directors
Dean, Senior Associate Vice Chancellor for Medical Affairs
Brody School of Medicine
East Carolina University

9:15 – 9:30 UPDATE ON NCIOM ACTIVITIES

Adam Zolotor

President and CEO
North Carolina Institute of Medicine

9:30 – 10:00 INTRODUCTION TO THE ANNUAL MEETING

Kelly Brownell

Dean
Sanford School of Public Policy
Duke University

10:00 – 10:10 BREAK

10:10 – 11:30 MORNING BREAKOUT SESSION

FOOD SAFETY

Panelists will discuss the implementation and impact of the Food Safety Modernization Act, the work of the North Carolina Food Defense Task Force, the food retailer perspective, and advocacy work around issues of food safety and public health.

Panelists:

Eduardo Gutierrez-Rodriguez
Assistant Professor and Extension Specialist
Department of Food, Bioprocessing and Nutrition Sciences
North Carolina State University

Roland McReynolds
Executive Director
Carolina Farm Stewardship Association

Steve Tracey
Food Safety Manager
Food Lion

Joseph W. Reardon
Assistant Commissioner for Consumer Protection
North Carolina Department of Agriculture and Consumer Services

Moderator:

Nicole Lee
Epidemiologist, Communicable Disease Branch
Division of Public Health
North Carolina Department of Health and Human Services

REGULATION

This panel will examine federal, state, and voluntary nutrition and food regulations and explore how the regulations are impacting health outcomes and behaviors.

Panelists:

Sarah Hinton
Assistant Section Chief of Nutrition Services
North Carolina Department of Public Instruction

Tracey Bates
School Nutrition Specialist
North Carolina Department of Public Instruction

Maryanne Burghardt
Interim Branch Head, Nutrition Services
Division of Public Health
North Carolina Department of Health and Human Services

Shu Wen Ng
Assistant Professor, Department of Nutrition
Gillings School of Global Public Health
University of North Carolina at Chapel Hill

Moderator:
Maureen Berner
Professor of Public Administration and Government
School of Government
University of North Carolina at Chapel Hill

11:30 – 11:40 BREAK

11:40 – 1:00 LUNCH AND KEYNOTE ADDRESS

**NCIOM AWARD OF EXCELLENCE IN HEALTH POLICY LEADERSHIP
PRESENTED BY
Adam Zolotor**

**INTRODUCTION OF KEYNOTE SPEAKER
Adam Zolotor**

**KEYNOTE ADDRESS
Kathleen Merrigan**
Executive Director of Sustainability
George Washington University
Former U.S. Deputy Secretary of Agriculture

1:00 – 1:10 **BREAK**

1:10 – 2:30 **AFTERNOON BREAKOUT SESSION 1**

ECONOMIC DEVELOPMENT

Panelists will examine the connections between agriculture, economic development, and population health, with a focus on small farm development, implementation of Strike Force and Feast Down East programs, and farmworker health.

Panelists:

Emily Jackson

Director and Founder, Growing Minds Farm to School Network
Appalachian Sustainable Agriculture Project

Allison Lipscomb

Community Development and Special Populations Coordinator
North Carolina Community Health Association

Rep. Bob Etheridge

State Executive Director
North Carolina USDA Farm Service Agency

Jane Steigerwald

Director
Feast Down East

Moderator:

Dan Gerlach

President
Golden LEAF

HUNGER

This panel will explore the prevalence of hunger and food insecurity in North Carolina, and examine how local and state initiatives to address hunger are impacting health, economic security, and equity.

Panelists:

Alan Briggs

Executive Director
North Carolina Association of Feeding America Food Banks

Francesca Hyatt

Program Director, Beyond Hunger Relief
Rural Advancement Foundation International

Cardra Burns
Health Director
Halifax County

Moderator:
Kathy Higgins
Vice President of Corporate Affairs
Blue Cross and Blue Shield of North Carolina
President
Blue Cross and Blue Shield of North Carolina Foundation

2:30 – 2:40 **BREAK**

2:40 – 4:00 **AFTERNOON BREAKOUT SESSION 2**

SUSTAINABILITY

Panelists will discuss environmental and economic sustainability as it relates to agricultural policies and practices, and the intersection with nutrition, diet, and public health.

Panelists:
Scott Marlow
Executive Director
Rural Advancement Foundation International

Deanne Brandstetter
Vice President for Nutrition and Wellness
Compass Group

Nancy Creamer
Director, Center for Environmental Farming Systems
Distinguished Professor of Sustainable Agriculture and Community
Based Food Systems
North Carolina State University

Moderator:
Alice Ammerman
Director, Center for Health Promotion and Disease Prevention
Professor, Department of Nutrition
Gillings School of Global Public Health
University of North Carolina at Chapel Hill

OBESITY

Panelists will discuss several community and state approaches to addressing obesity rates in North Carolina, and will examine the environmental, socioeconomic, and individual factors influencing obesity.

Panelists:

Sarah Jacobson

Healthy Food Access Coordinator
North Carolina Alliance for Health

Brian Caveney

Vice President and Medical Director of Health Care Consulting
Blue Cross Blue Shield of North Carolina

Tim Hardison

Program Director, MATCH
Pediatric Healthy Weight Treatment and Research Center
Brody School of Medicine
East Carolina University

Moderator:

Eliana M. Perrin

Professor, Department of Pediatrics
UNC School of Medicine
Associate Vice Chancellor for Research
University of North Carolina at Chapel Hill