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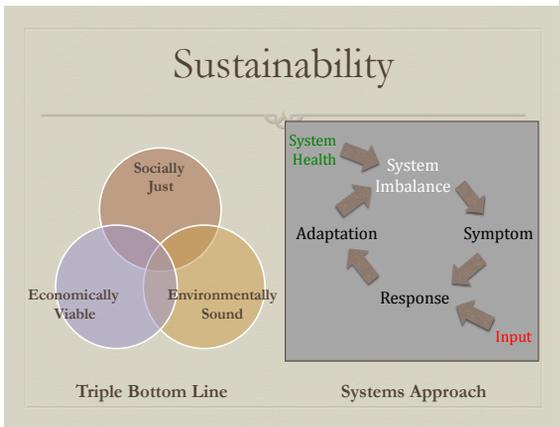
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Shared Challenge:  
How do we prioritize and fund solutions that do not require products?

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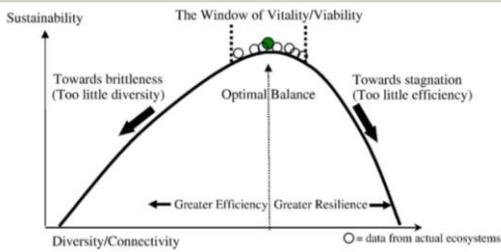
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Goerner, S. J., Lietzer, B., & Ulanowicz, R. E. (2009). Quantifying economic sustainability: Implications for free-enterprise theory, policy and practice. *Ecological Economics*, 69, 76-81. doi:10.1016/j.ecolecon.2009.07.018

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The priority of Federal Agricultural Policy has been to externalize the risk and cost of a complex system to facilitate the efficiencies of a simple system modeled on the industrial revolution.

As community and natural resource buffers have been depleted, this externalization has shifted to the taxpayer. This externalization protects industrial agriculture from market forces that would incentivize change.

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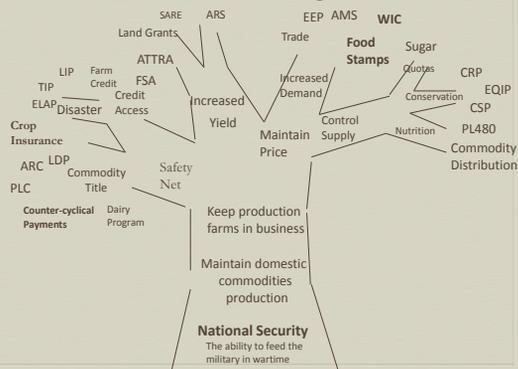
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### Historical Farm Bill Logic Tree




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# Underlying Priorities

## ☞ Safety Net to Keep Farms in Business

☞ Credit, Crop Insurance, Disaster Programs

## ☞ Increase Yield and Efficiency

☞ Land Grant Universities, ARS, ERS

## ☞ Reduce Supply

☞ Conservation Programs, Sec 32, Nutrition Commodities Program

## ☞ Increase Demand

☞ Export Enhancement, SNAP, School Lunch,

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Our current farm policy structure reflects the priority choices made 80 years ago. To change those priorities will require unprecedented alliance between the full range of communities representing the triple bottom line.



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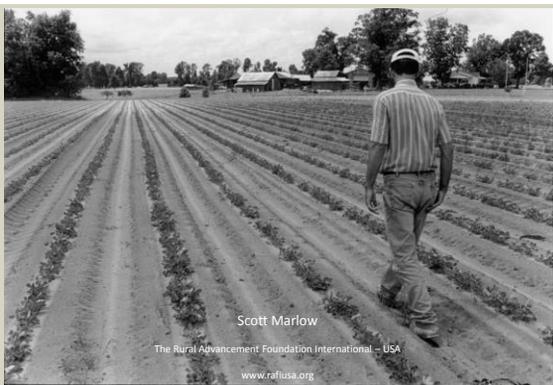
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Scott Marlow

The Rural Advancement Foundation International - USA

[www.rafiusa.org](http://www.rafiusa.org)



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