

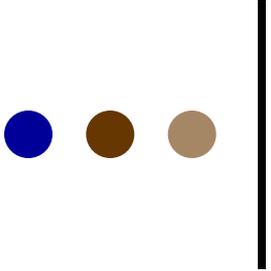


North Carolina Institute of Medicine

Overview of 2013-2014

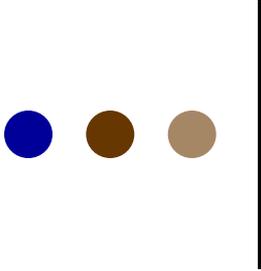
Adam Zolotor, MD, DrPH
Interim President & CEO
October 17, 2014





Agenda

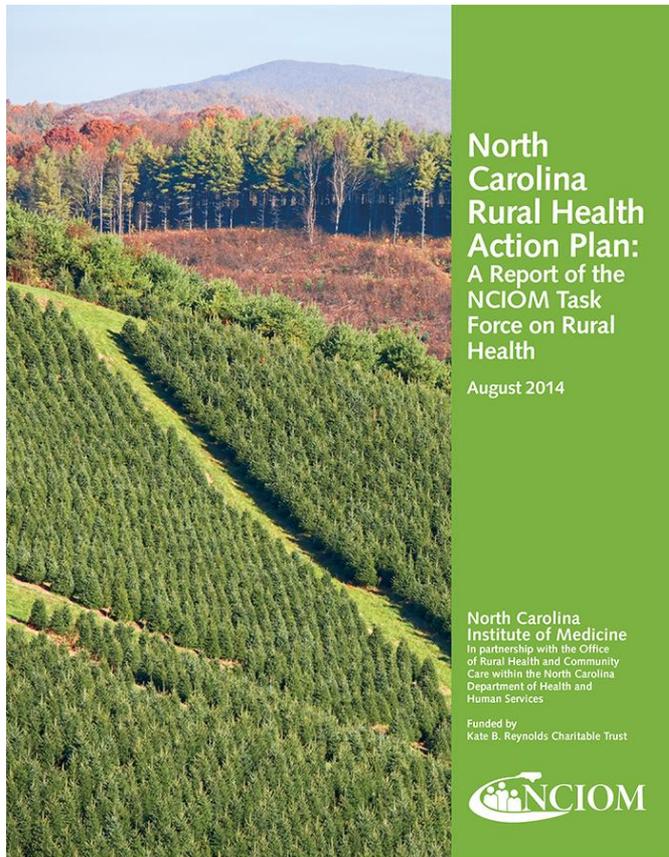
- **Overview of 2013-2014 NCIOM Activities**
- Upcoming Projects
- Overview of Today's Agenda
- Special Thanks



Rural Health Action Plan

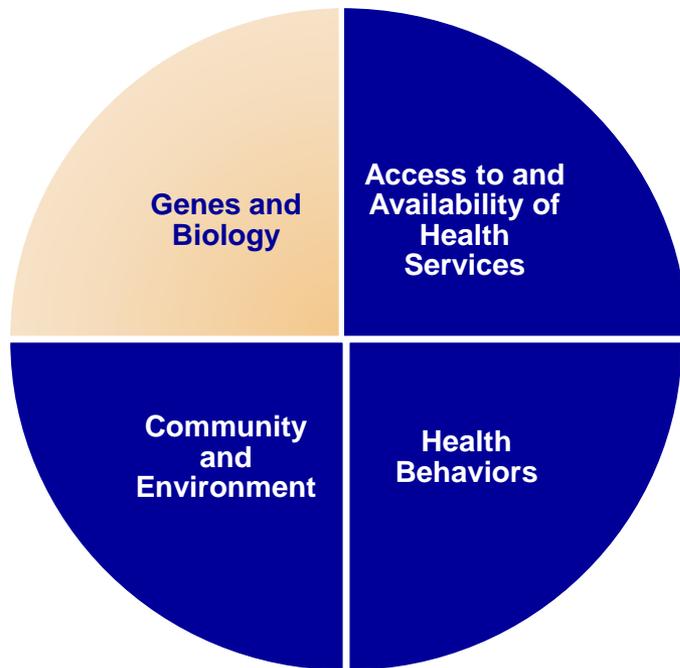
- At the request of the Office of Rural Health and Community Care (ORHCC) and the Kate B. Reynolds Charitable Trust
 - Co-Chairs: Chris Collins, MSW, Acting Director, ORHCC; Paul Cunningham, MD, Dean, Senior Associate Vice Chancellor for Medical Affairs, Brody School of Medicine; Donna Tipton-Rogers, EdD, President, Tri-County Community College.
 - Task Force members: Includes 46 other task force members from rural communities and statewide organizations with a mission to serve rural communities

Rural Health Action Plan

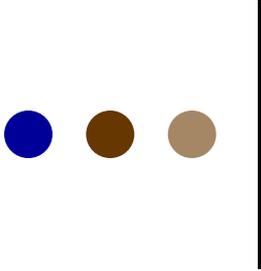


- Included input from over 250 rural residents in 8 rural communities.

Factors that Influence Health

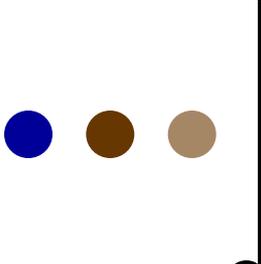


- Intentional strategy to develop 2 priority areas in each of the three modifiable areas that influence health



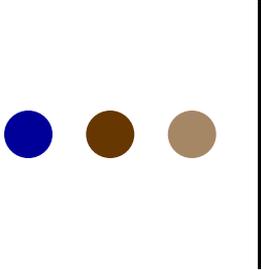
Priority Areas

- The Task Force considered feedback from the rural participants to select **six final priority areas**:
 - *Community and environment*
 - Invest in local and regional industries
 - Invest in early education and parenting supports
 - *Health Behaviors*
 - Promote healthy eating and active living
 - Support provision of behavioral health in primary care settings
 - *Access to and availability of health services*
 - Expand insurance coverage and the health care safety net
 - Recruit and retain health providers into underserved areas



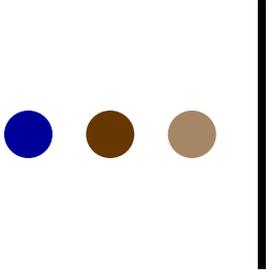
Follow up

- Currently planning 3 regional follow-up meetings (east, west, and Piedmont)
 - Invite teams from rural communities to attend the meeting
 - We would discuss task force findings broadly, and then break into smaller sessions to focus on the different priority areas
 - Bring “experts” to each meeting to help communities in the early planning process
 - Staff from DHHS, DOC
 - Other technical assistance experts (eg, Center for Excellence in Integrated Care; Care Share health Alliance, etc.)
 - Representatives from funders to talk about potential collaborations and interests.



Patient and Family Engagement

- Funded by The Duke Endowment
- 47 Task Force and Steering Committee members
- 10 members are patients, family members, or patient/consumer advocates.
- Focus on both creating the health system that invites engagement at all levels and preparing patients and providers for that engagement.
- Plan report release approximately February 2015. Special issue of NCMJ in 2015.



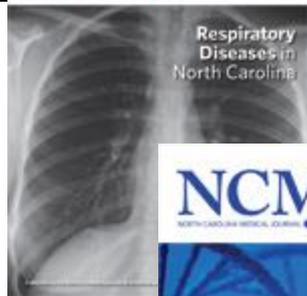
Essentials for Childhood

- In partnership with the Division of Public Health, funded by the CDC. 56 members of Task Force and Steering Committee.
- Part of 5 year strategy to enhance safe, stable, and nurturing relationships and environments through norms change, programs and policies.
- Revisiting of 2005 Task Force on the Prevention of Child Maltreatment.
- Co-host PCANC Learning and Leadership Summit in March of 2015. Report January/February 2015.

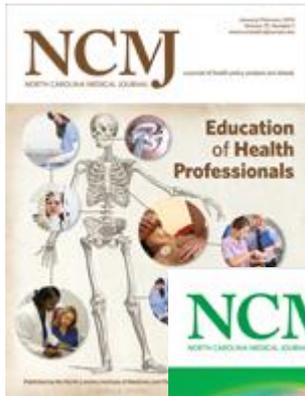


- The *NCMJ* is published every two months and has a distribution of 30,000.
 - Co-published by the NCIOM and The Duke Endowment.
 - Oversight provided by 33 Editorial Board members.
- Each issue highlights a special focus area, as well as peer-reviewed original research.
 - Approximately 250 people wrote or contributed to one or more articles in 2013-14.





- July/Aug 2013. Ushering in a New Era in Health Care. Silberman P.
- Sept/Oct 2013. Respiratory Diseases in North Carolina. Chang LH, Rivera MP
- Nov/Dec 2013. The Impact of Genetics on Medicine. Snyderman, R.



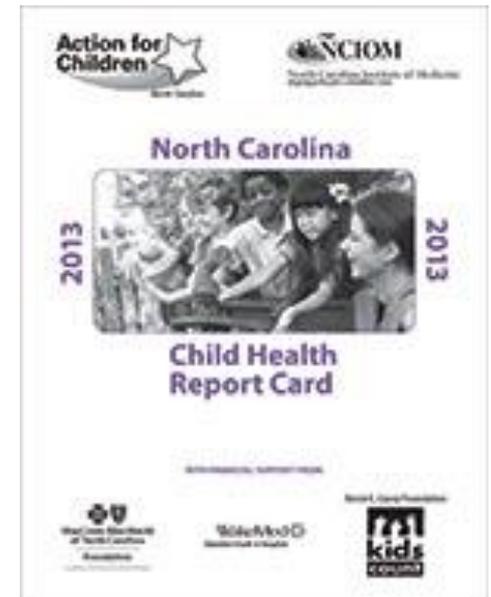
- Jan/Feb 2014. Education of Health Professions. Bacon TJ, Newton WP.
- Mar/Apr 2014. Medical Imaging. Scatliff JH, Morris, PJ.
- May/June 2014. Data Driven Improvement in Care and Patient Outcomes. Cline JS.

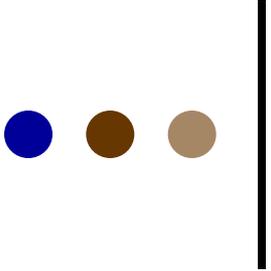


- July/Aug 2014. Cancer in North Carolina. Wheeler SB, Basch E.
- Sept/Oct 2014: Long-Term Care in North Carolina. White HK.
- Nov/Dec 2014: Improving Population Health. Collins C.
- 2014 Upcoming Issues
 - Jan/Feb: Rural Health
 - March/Apr: Traumatic Brain Injury
 - May/June: Patient Engagement
- Anticipate move to a mostly electronic platform and possible partnership with an academic press in next 6 months.

North Carolina Child Health Report Card

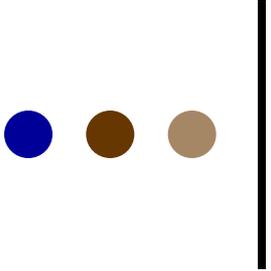
- 2013 marked the 19th annual Child Health Report Card.
- The Report Card is jointly produced by the NCIOM and Action for Children North Carolina.
- Includes more than 30 indicators of child and youth health and well-being.





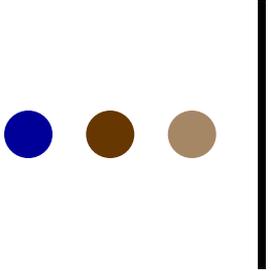
20th Anniversary

- The Child Health Report Card 2014 will be the 20th report card issued by NC.
- Important to policymakers, advocates, educators, and health professionals in setting priorities.
- Planning a Summit with NC Child in February or March. Dr. James Perrin, President of the AAP, will be our keynote speaker.



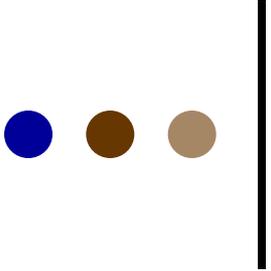
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Upcoming Task Forces

- Working on launching a Task Force to create a state plan for Alzheimer's Disease and Related dementia---consortium of funders.
- Waiting to hear about a task force on Mental Health and Substance Abuse with a focus on Adolescents and Older Adults.

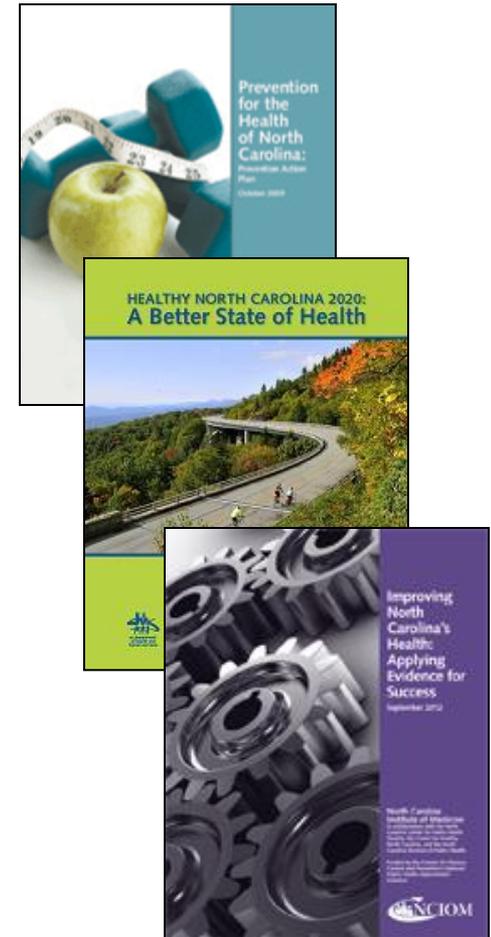


NCIOM Success

- The NCIOM reconvenes task forces 2-3 years after the release of a report to determine what actions have been taken, if any, to implement task force recommendations.
 - Typically, between 50-80% of task force recommendations are implemented, in whole or in part, within the first 3-5 years.

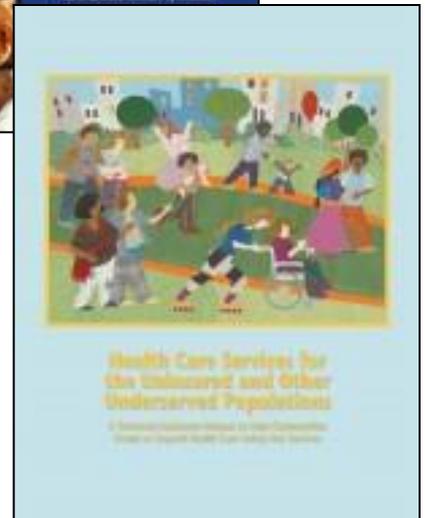
Selected Past Successes

- NCIOM Task Force on Prevention (2009) led to the Healthy NC 2020 plan (2011), and later the Task Force on implementing evidence-based strategies in local health departments.
 - Health departments are required to select at least 2 of the Healthy NC 2020 objectives as part of their community health assessment and action plan, and identify evidence-based strategies to address underlying problems.



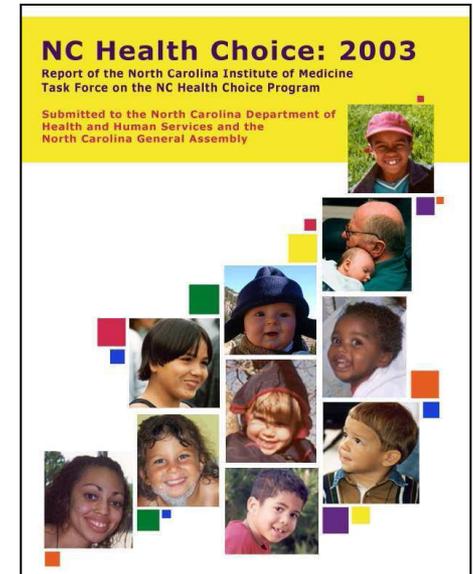
Selected Past Successes

- NCIOM Safety Net Task Force (2005) helped lead to legislative funding to expand and strengthen the existing safety net system (community health grants) and to coordinated systems of care for the uninsured (HealthNet funding).



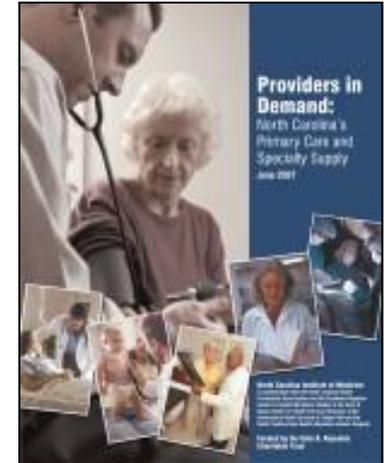
Selected Past Successes

- NCIOM Task Force on Child Health Insurance (1997) helped lead to the creation of the NC Health Choice program in 1998.
 - NCIOM was later asked to help develop strategies to ensure the long-term financial sustainability of the program.

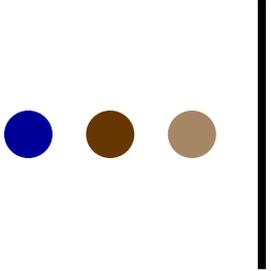


Selected Past Successes

- NCIOM Task Force on Primary Care and Specialty Supply (2005) helped lead to the creation of a new osteopathic medical school at Campbell University.
- *“The findings of NCIOM task forces on the need for more physicians to meet the health needs of our state were critical to the decision to open Campbell’s new School of Osteopathic Medicine...”*

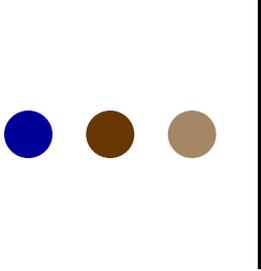


- Ronald W. Maddox, PharmD,
Vice President of Health Programs, Dean of
the College of Pharmacy and Health Sciences,
Campbell University



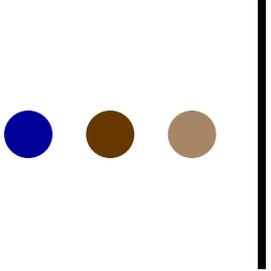
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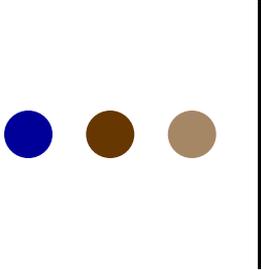
2014 Annual Meeting

- *Transforming the Health Care System: Improving Quality and Increasing Value*
- The health care environment is changing rapidly
 - Consolidation of hospitals into systems
 - Few independent practices
 - Consolidation of MCOs
 - ACOs and other payment reform
 - Medicaid reform
 - Affordable Care Act



2014 Annual Meeting

- New opportunities for changing/transforming care
 - Team based care
 - Application of technology solutions
 - Patients and families as full partners
- In the context of the best care



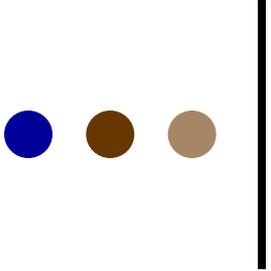
2014 Annual Meeting Agenda

- Mid Morning (10:00-11:30)
 - Clinical Transformation
 - Quality Improvement
- Early Afternoon (1:15-2:45)
 - Comparative Effectiveness Research
 - Patient Satisfaction and Engagement
- Mid Afternoon (3:00-4:30)
 - Payment Reform
 - Population Health Management
- Special Reception to honor Pam Silberman's years of service to the NCIOM (4:30-6:00)

● ● ● | Keynote Speaker

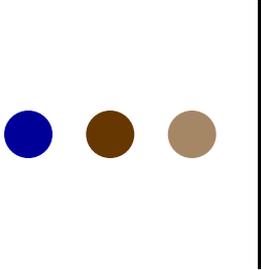
- Dr. Don Goldmann, MD, Chief Medical and Scientific Officer, Institute for Healthcare Improvement.
- *Improving Health and Health Care: Opportunities and Challenges in Achieving Higher Quality and Better Value.*





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Special Thanks to the NCIOM/NCMJ Staff & Leadership

NCIOM Staff

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- **Thalia S. Fuller**
Administrative Assistant
- **Michelle Ries, MPH**
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- **Adrienne R. Parker**
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- **Berkeley Yorkery, MPP**
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Asst. Scientific Editor

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- **Elena Rivera**
- **Kiah Gaskin**

Special Thanks to the past NCIOM Board members

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Welcome to new NCIOM Board

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- Phillip E. Tarte

Special Thanks to Others Involved with the NCIOM in 2013-2014

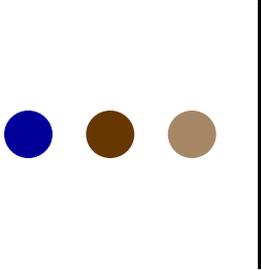
- Thanks to the more than 160 people including NCIOM members and others who participated on NCIOM task forces, steering committees, subcommittees, and other workgroups, and the approximately 250 people who contributed to the NCMJ.
- We also want to recognize the hard work of all the legislators, state policymakers, health professionals, and others who support the NCIOM and who have worked to address key health issues facing the state.

Special Thanks to Our Contributors & Supporters

We want to thank our major financial contributors:



- Other financial supporters include: Campbell University, Carolinas Health Care System, Duke University Health System, East Carolina University, North Carolina Area Health Education Centers Program, North Carolina Dental Society, North Carolina Medical Society, Reidsville Area Foundation, University of North Carolina at Chapel Hill, Wake Forest Baptist Medical Center



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