



NORTH CAROLINA INSTITUTE OF MEDICINE 2014 ANNUAL MEETING

TRANSFORMING THE HEALTH CARE SYSTEM: IMPROVING QUALITY AND INCREASING VALUE

OCTOBER 17, 2014

EMBASSY SUITES
201 HARRISON OAKS BLVD
CARY, NC 27513

AGENDA

- 8:00 – 9:00** **REGISTRATION**
- 9:00 - 9:15** **WELCOME AND OPENING REMARKS**
CHIMNEY
ROCK/MENDENHALL **Paul R. G. Cunningham, MD**
Chair, North Carolina Institute of Medicine Board of Directors
Dean, Senior Associate Vice Chancellor for Medical Affairs
Brody School of Medicine
East Carolina University
- 9:15 – 9:45** **UPDATE ON NCIOM ACTIVITIES**
CHIMNEY
ROCK/MENDENHALL **Adam J. Zolotor, MD, DrPH**
Interim President
North Carolina Institute of Medicine
- 9:45 – 10:00** **BREAK**
- 10:00 – 11:30** **MORNING BREAKOUT SESSION (CONCURRENT SESSIONS)**
- CLINICAL TRANSFORMATION (*CHIMNEY ROCK*)**
- Moderator:*
John Jenkins, MD
Vice President
Executive Medical Director, Primary Care Collaborative
Cone Health

Panelists:

Elizabeth G. Baxley, MD

Senior Associate Dean of Academic Affairs
Brody School of Medicine
East Carolina University

Barbara L. Massoudi, MPH, PhD

Director, Public Health Informatics
Center for the Advancement of Health Information Technology
RTI

Bonnie Britton, MSN, RN, ATAF

Executive Director
Bonnie Britton Solutions
Board Advisor and Consultant
Mid-Atlantic Telehealth Resource Center

QUALITY IMPROVEMENT (MENDENHALL)

Moderator:

Laura K. Noonan, MD

Director, Center for Advancing Pediatric Excellence
Department of Pediatrics
Levine Children's Hospital at CMC

Panelists:

Heather P. Jones, MPH, CHES, COS-C

Associate Vice President of Quality Initiatives & State Relations
Association for Home & Hospice Care of North Carolina/
South Carolina Home Care & Hospice Association

Laura S. Easton, RN, MSN

President & Chief Executive Officer
Caldwell Memorial Hospital

C. Annette DuBard, MD, MPH

Senior Vice President for Informatics and Evaluation
Community Care of North Carolina

11:30 – 11:45

BREAK

11:45 – 1:00
CHIMNEY
ROCK/MENDENHALL

LUNCH, SPONSORED BY LABORATORY CORPORATION OF AMERICA®



INTRODUCTION OF KEYNOTE ADDRESS

Adam J. Zolotor, MD, DrPH
Interim President
North Carolina Institute of Medicine

IMPROVING HEALTH AND HEALTH CARE: OPPORTUNITIES AND CHALLENGES IN ACHIEVING HIGHER QUALITY AND BETTER VALUE

Don Goldman, MD
Chief Medical and Scientific Officer
Institute for Healthcare Improvement

1:00 – 1:15

BREAK

1:15 – 2:45

AFTERNOON BREAKOUT SESSION 1 (CONCURRENT SESSIONS)

COMPARATIVE EFFECTIVENESS RESEARCH (*CHIMNEY ROCK*)

Moderator:

Alex R. Kemper, MD, MPH, MS
Professor of Pediatrics, Professor of Community and Family
Medicine
School of Medicine
Duke University

Panelists:

Janet McCauley, MD, MHA, CPC, FACOG
Senior Medical Director
Blue Cross Blue Shield of North Carolina

Wanda K. Nicholson, MD, MPH, MBA
Professor, Obstetrics and Gynecology
Director, Diabetes and Obesity Core, Center for Women's Health
Research
School of Medicine
University of North Carolina

Hazel Tapp, PhD
Associate Director of Research
Department of Family Medicine
Carolinas Healthcare System

PATIENT SATISFACTION AND ENGAGEMENT (MENDENHALL)

Moderator:

Mary Sue Collier, MSN, RN, FABC

Clinical Content Development Lead

American Hospital Association/Health Research Educational Trust

Panelists:

Kimly Blanton

Patient Family Advisor

Vidant Health

Stacey Sheridan, MD, MPH

Associate Professor of Medicine

Division of General Medicine and Clinical Epidemiology

School of Medicine

University of North Carolina

Pam Dardess, MPH

Principal Researcher, Health and Social Development Program

Senior Advisor, Center for Patient and Consumer Engagement

American Institutes for Research

2:45 – 3:00

BREAK

3:00 – 4:30

AFTERNOON BREAKOUT SESSION 2 (CONCURRENT SESSIONS)

PAYMENT REFORM (CHIMNEY ROCK)

Moderator:

Grace Emerson Terrell, MD, MMM, FACP, FACPE

Chief Executive Officer

Cornerstone Health Care

Panelists:

Paula H. Song, PhD

Associate Professor of Health Policy and Management

Gillings School of Global Public Health

University of North Carolina

Jeffry James, MBA, CPA

Chief Executive Officer

Wilmington Health

Kerry Willis, MD

Chairman of the Board

Accountable Care Coalition of Eastern North Carolina

POPULATION HEALTH MANAGEMENT (MENDENHALL)

Moderator:

Paul R. G. Cunningham, MD, FACS

Dean and Senior Associate Vice Chancellor for Medical Affairs
Brody School of Medicine
East Carolina University

Panelists:

Gayle B. Harris, MPH, RN

Director
Durham County Health Department

Thomas C. Wall, MD, FACC, CPE

Executive Medical Director
Triad HealthCare Network

Elizabeth Mayer-Davis, PhD, MPH, RD

Professor and Chair, Department of Nutrition
Gillings School of Global Public Health and School of Medicine
University of North Carolina

4:30 - 6:00
SMITH ROOM

**RECEPTION TO HONOR PAST NCIOM PRESIDENT
PAM SILBERMAN, JD, DRPH**