

First 2000 DAYS

Early Investment
A LIFETIME OF RESULTS

There are only 2,000 days between the time a baby is born and when that child begins kindergarten.

Experiences during that time have a lasting impact on later learning, health and success.



Investment

Every dollar invested in early childhood education produces a 10% per annum return on investment.

Economy

Participants in high quality early childhood programs have increased median earnings by as much as 36%, pay more taxes and depend less on welfare.



Science

In the first few years of life, 700 new neural connections are formed every second.



Worker Readiness

Research shows that the learning and development that occur in a child's earliest years have a strong impact on later outcomes, including the mastery of skills a productive worker needs.



Health

High quality early childhood programs improve nutrition and health.



Education

High quality early childhood programs increase graduation rates by as much as 44%;
NC's graduation rate was 65% before Smart Start; now 77.7% .



Jobs

Early education programs make it possible for 380,000 North Carolinian parents to work.



Crime

Enriched early childhood programs appear to reduce future crime, and in the long run, they are the most cost-effective way to reduce crime.

Join North Carolinians as part of the First 2,000 Initiative at www.first2000days.org