



**TASK FORCE ON PATIENT AND FAMILY ENGAGEMENT:
FOCUS ON PATIENT AND PRACTICE LEVEL INTERVENTIONS (DAY 1)**

**North Carolina Institute of Medicine
630 Davis Drive, Suite 100
Morrisville, NC 27560
10:00 – 3:00**

**April 24, 2014
Agenda**

Goals for the Meeting: To identify evidence-based, best, or evolving practices to engage patients and providers, with the goal of involving patients more actively in their own care (exploring options to engage patient and providers at the individual and practice level through workplace health and wellness initiatives, incentive programs, motivational interviewing, health literacy, shared decision making tools, and peer support networks). Note: This is the first meeting of two meetings devoted to this topic.

10:00 – 10:20 WELCOME, INTRODUCTIONS, & INPUT

Kimly Blanton
Patient Advocate
Vidant Health
Co-chair

Melanie Bush, MPAff
Assistant Director, Policy and Regulatory Affairs
Division of Medical Assistance
North Carolina Department of Health and Human
Services
Co-Chair

Warren Newton, MD, MPH
Director, North Carolina AHEC Program
William B. Aycock Professor and Chair
Department of Family Medicine
University of North Carolina School of Medicine
Co-chair

10:20 – 10:30 OVERVIEW OF PAST AND UPCOMING MEETING

Adam Zolotor, MD, DrPH
Vice President
North Carolina Institute of Medicine

10:30 – 11:15 **ENGAGING EMPLOYEES IN THEIR HEALTH: WORKSITE WELLNESS PROGRAMS**

Laura Linnan, ScD
Professor, Health Behavior
Gillings School of Global Public Health
University of North Carolina at Chapel Hill

11:15 – 12:00 **MEDICAID INCENTIVES FOR PREVENTION OF CHRONIC DISEASE
DEMONSTRATION GRANTS**

Thomas J. Hoerger, PhD
Senior Fellow, Health Economics and Financing
RTI International

12:00 – 12:30 **LUNCH**

12:30 – 1:30 **MOTIVATIONAL INTERVIEWING & PATIENT ACTIVATION MODEL**

R.W. Watkins, MD, MPH, FAAFP
Senior Physician Consultant
Community Care of North Carolina

1:30 – 2:30 **MOTIVATIONAL INTERVIEWING & PATIENT ACTIVATION PANEL**

Val Atkinson
Patient Family Advocate
Patient Advisory Council Member
UNC Family Medicine

Linda Griffin RN, BSN, CCM
Lead Nurse Care Manager
Community Care Partners of Greater Mecklenburg

Matthew Potter
Peer Advocate
Advocacy Ambassador Initiative

Christy Street, MSW
Care Manager
Community Care of Wake and Johnston Counties

2:30 – 3:00 **NEXT STEPS**

Pam Silberman, JD, DrPH
President and CEO
North Carolina Institute of Medicine

