



MomsRising 's Recipe for Layer Cake Organizing

- 1.Synergistic Collaboration
- 2.One-Click Member Advocacy
- 3.“Citizen Presence/ Member Voice” Proxy
- 4.On-The-Ground Engagement
- 5.Traditional and New Media, Public Education, and Engagement
- 6.Cultivating Legislative Champions
- 7.Lesson from your Mother: Don't Forget to Say Thank You!
- 8.Don't Disappear When You're Not in Session

