

**TASK FORCE ON RURAL HEALTH  
GUILFORD COUNTY DEPARTMENT OF PUBLIC HEALTH  
1203 MAPLE STREET, GREENSBORO, NC 27405  
MARCH 5, 2014  
10:00-3:00**

**10:00-10:15 WELCOME & INTRODUCTIONS**

**Chris Collins, MSW**

Acting Director

Office of Rural Health and Community Care

North Carolina Department of Health and Human Services

*Co-chair*

**Paul Cunningham, MD**

Dean, Senior Associate Vice Chancellor for Medical Affairs

Brody School of Medicine

East Carolina University

*Co-chair*

**Donna Tipton-Rogers, EdD**

President

Tri-County Community College

*Co-chair*

**10:15 - 10:45 USE PRIMARY CARE AND PUBLIC HEALTH SETTINGS TO SCREEN FOR AND TREAT PEOPLE WITH MENTAL HEALTH AND SUBSTANCE ABUSE ISSUES: OVERVIEW OF EVIDENCE-BASED & PROMISING PRACTICES**

**Cathy Hudgins**

Director, Center of Excellence for Integrated Care

North Carolina Foundation for Advanced Health Programs

**10:45-12:00 USE PRIMARY CARE AND PUBLIC HEALTH SETTINGS TO SCREEN FOR AND TREAT PEOPLE WITH MENTAL HEALTH AND SUBSTANCE ABUSE ISSUES: PANEL & DISCUSSION**

**Telehealth**

**Andrew Clendenin, MSW**

Behavioral Health Program Manager

Community Care of the Sandhills

**Integrated Care**

**Brian Harris, MHA**

Chief Executive Officer

Rural Health Group

**Primary Care Education**

**Eric Christian**

Integrated Care Manager

Community Care of Western North Carolina

**12:00-12:30**

**DISCUSSION OF POTENTIAL ACTION STEPS**

**12:30-1:00**

**LUNCH**

**1:00 – 1:20**

**JOBS AND ECONOMIC SECURITY -DEVELOP REGIONAL INDUSTRIES AND LOCAL RESOURCES: OVERVIEW**

**Dan Gerlach**

President

Golden Leaf Foundation

**1:20 – 2:30**

**JOBS AND ECONOMIC SECURITY -DEVELOP REGIONAL INDUSTRIES AND LOCAL RESOURCES: PANEL & DISCUSSION**

**Steven Hill**

Executive Director

NC Eastern Region partnership

**Debbie Hamrick**

Director of Specialty Crops

North Carolina Farm Bureau

Economic Development sub-committee chair for Sustainable Local

Foods Advisory Council

**Molly Hemstreet**

Founder and General Manager- Opportunity Threads

Network Coordinator- Carolina Textile District

**2:30 - 2:50**

**CURRENT DIRECTIONS FOR ECONOMIC DEVELOPMENT**

David Peoples  
Operations Manager, Rural Development Division  
North Carolina Department of Commerce

**2:50 – 3:30**

**DISCUSSION OF POTENTIAL ACTION STEPS**

The Kate B. Reynolds Charitable Trust is pleased to sponsor this planning effort to improve rural health.