



**TASK FORCE ON EARLY CHILDHOOD OBESITY PREVENTION SUMMIT  
MARCH 19, 2014**

**EMBASSY SUITES – RALEIGH-DURHAM/RESEARCH TRIANGLE  
201 HARRISON OAKS BLVD CARY, NC 27513  
9:30-4:00**

**9:30-10:30**

**WELCOME PLENARY AND REMARKS**

**Kathy Higgins, MS**

President

Blue Cross and Blue Shield of NC Foundation

*Co-chair*

**Olson Huff, MD**

Chair

North Carolina Early Childhood Foundation

*Co-chair*

**Stephanie Fanjul**

Former President

North Carolina Partnership for Children

**10:30-11:00**

**OVERVIEW OF THE TASK FORCE REPORT AND STRATEGIES**

**Adam Zolotor, MD, DrPH**

Vice President

North Carolina Institute of Medicine

**11:15-12:30**

**CONCURRENT BREAKOUT SESSIONS**

**COMMUNICATIONS/SOCIAL MESSAGING**

**Mark Dessauer**

Director of Communications

Blue Cross and Blue Shield of North Carolina Foundation

**Heather Strickland**

Communications Director

The North Carolina Partnership for Children, Inc.

**CLINICAL**

**Eliana M. Perrin, MD, MPH**

Associate Professor

Department of Pediatrics, Division of General Pediatrics and

Adolescent Medicine

University of North Carolina at Chapel Hill School of Medicine



**Marian Earls, MD, FAAP**  
Lead Pediatric Consultant  
Community Care of North Carolina

**12:30-2:00**

**LUNCH PLENARY**

**INTRODUCTION OF SPEAKER**

**Pam Silberman, JD, DrPH**  
President & CEO  
North Carolina Institute of Medicine

**PLENARY**

**Aldona Wos, MD**  
Secretary  
North Carolina Department of Health and Human Services

**2:15-3:30**

**CONCURRENT BREAKOUT SESSIONS**

**ENHANCED CHILD CARE STANDARDS**

**Henrietta Zalkind**  
Executive Director  
Down East Partnership for Children

**Rob Kindsvatter**  
Director  
Division of Child Development and Early Education  
North Carolina Department of Health and Human Services

**COMMUNITY ENGAGEMENT**

**David Gardner, DA**  
Executive Director  
NC Center for Health and Wellness  
UNC Asheville

**Willona Stallings, MPH**  
Program Coordinator  
Partners in Health and Wholeness  
An Initiative of the North Carolina Council of Churches

**3:30 – 4:00**

**CLOSING PLENARY AND REMARKS**

**Allison Gertel-Rosenberg, MS**  
Director, National Prevention and Practice  
Nemours

