



TASK FORCE ON EARLY CHILDHOOD OBESITY PREVENTION

Wednesday, May 15, 2013

North Carolina Institute of Medicine, Morrisville

10:00am – 1:00pm

Meeting Summary

Attendees

Members: Kathy Higgins (Co-Chair), Olson Huff (Co-Chair), Nell Barnes, Gibbie Harris, Terry Kinney, Jonathan Kotch, Sarah Langer, Beth Lovette, Robin Moore, Jenni Owen, Lisa Oxendine, Eliana Perrin, Andrea Phillips, Richard Reich, Melissa Roupe, Janet Singerman, Willona Stallings, and Dianne Ward

Steering Committee and NCIOM Staff: Elizabeth Chen, Pat Hansen, Jennifer Hastings, Jennifer MacDougall, and Pam Silberman

Other Interested people: Freda Butner, Alyssa Michel, and Rebecca Reeve

WELCOME AND INTRODUCTIONS

Kathy Higgins

President

Blue Cross and Blue Shield of North Carolina Foundation

Olson Huff, MD

Chairman, Board of Directors

North Carolina Partnership for Children, Inc.

Dr. Huff called the meeting to order and welcomed everyone.

REVIEW REPORT

Pam Silberman, JD, DrPH

President and CEO

North Carolina Institute of Medicine

Jennifer Hastings, MS, MPH

Project Director

North Carolina Institute of Medicine

Ms. Hastings reviewed the latest draft of the report with Task Force members by walking them through each chapter and each strategy recommended by the Task Force. The Task Force discussed the chapters and Dr. Silberman recorded feedback directly into the Word documents. At the end of making revisions, Dr. Huff called for a vote and the Task Force members voted to approve the report.

DISCUSSION OF MAIN TASK FORCE POINTS FOR COMMUNICATIONS

Pam Silberman, JD, DrPH

President and CEO

North Carolina Institute of Medicine

Dr. Silberman led the Task Force members in a discussion of key messages for future communications regarding the Task Force and its report. Task Force members compiled a list of main points which will shape the executive summary and issue brief for the report.