

**TASK FORCE ON RURAL HEALTH
GUILFORD COUNTY DEPARTMENT OF PUBLIC HEALTH
1203 MAPLE STREET, GREENSBORO, NC 27405
JULY 31, 2013
10:00-3:00**

10:00-10:15

WELCOME AND INTRODUCTIONS

Robin G. Cummings, M.D., FACC, FACS

Director

Office of Rural Health and Community Care

North Carolina Department of Health and Human Services

Paul Cunningham, MD

Dean, Senior Associate Vice Chancellor for Medical Affairs

Brody School of Medicine

East Carolina University

Co-chair

Donna Tipton-Rogers, EdD

President

Tri-County Community College

Co-chair

10:15-10:20

**REVIEW OF THE RURAL HEALTH PLAN AND TASK FORCE
PROCESS**

10:20-10:50

WORKFORCE CHALLENGES IN RURAL NORTH CAROLINA

JULIE SPERO, MSPH

Research Associate

Program on Health Workforce Research and Policy

Cecil G. Sheps Center for Health Services Research

University of North Carolina at Chapel Hill

ERIN FRAHER, PHD, MPP

Director

North Carolina Health Professions Data System

Cecil G. Sheps Center for Health Services Research

University of North Carolina at Chapel Hill

- 10:50-11:20** **IMPROVING HEALTH CARE QUALITY IN RURAL NORTH CAROLINA**
- JIM GRAHAM, MHA**
Executive Director
Northwest CommunityCare Network
- 11:20 - 11:50** **HEALTH CARE COSTS IN RURAL NORTH CAROLINA**
- MARK HOLMES, PHD**
Director
North Carolina Rural Health Research and Policy Analysis Center
Assistant Professor, Department of Health Policy and Management
Gillings School of Global Public Health
University of North Carolina at Chapel Hill
- 11:50 - 12:15** **DISCUSSION OF HEALTH SERVICES POTENTIAL PRIORITIES**
- 12:15 – 12:45** **LUNCH AND VOTING ON HEALTH SERVICES PRIORITIES**
- 12:45 – 1:30** **BRAINSTORMING HEALTH SERVICES STRATEGIES**
- 1:30 – 1:50** **REPORT BACK HEALTH SERVICES STRATEGIES TO LARGE GROUP**
- 1:50-2:10** **BREAK**
- 2:10 - 2:45** **DISCUSSION: WHAT IS IMPORTANT THAT IS NOT CAPTURED?**
- 2:45 – 3:00** **VOTING ON HEALTH SERVICES STRATEGIES**

GoToMeeting Instructions for Joining the Meeting Remotely:

1. Please join my meeting, Wednesday, July 31, 2013 at 10:00 AM Eastern Daylight Time by clicking <https://global.gotomeeting.com/join/593455237> and following the instructions.

Meeting ID: 593-455-237

2. To join our conference call please dial 1-877-874-2172 and use the passcode 2035611#