

**TASK FORCE ON RURAL HEALTH
NORTH CAROLINA INSTITUTE OF MEDICINE
630 DAVIS DRIVE, MORRISVILLE, NC 27560
JANUARY 8, 2014
10:00-3:00**

10:00-10:15 WELCOME & INTRODUCTIONS

Chris Collins, MSW

Acting Director

Office of Rural Health and Community Care

North Carolina Department of Health and Human Services

Co-chair

Paul Cunningham, MD

Dean, Senior Associate Vice Chancellor for Medical Affairs

Brody School of Medicine

East Carolina University

Co-chair

Donna Tipton-Rogers, EdD

President

Tri-County Community College

Co-chair

10:15 -10:30 UPDATE ON PRIORITIES

Adam Zolotor, MD, DrPH

Vice President

North Carolina Institute of Medicine

**10:30-11:00 HEALTHY EATING AND ACTIVE LIVING: OVERVIEW OF
EVIDENCE-BASED & PROMISING PRACTICES**

Alice S. Ammerman DrPH, RD

Director, Center for Health Promotion and Disease Prevention (a
CDC Prevention Research Center)

Professor, Department of Nutrition, Gillings School of Global
Public Health and School of Medicine

University of North Carolina at Chapel Hill

11:00-12:00 HEALTHY EATING AND ACTIVE LIVING PANEL & DISCUSSION

Pat Hansen, RN, MPH
Project Manager, Shape NC
The North Carolina Partnership for Children, Inc.

George T. ("Tim") Hardison, Jr, MA
MATCH Project Director
East Carolina University

Suzanne Lazorick, MD, MPH, FAAP
Associate Professor of Pediatrics and Public Health
ECU Pediatric Healthy Weight Research and Treatment Center
Associate Director of Community Research and Prevention

Morgan Whitehurst
Senior Coordinator
EL Roberson Senior Center – Tarboro

12:00-12:30 DISCUSSION OF POTENTIAL ACTION STEPS

12:30-1:00 LUNCH

1:00-1:15 INSURANCE EDUCATION: OVERVIEW

Pam Silberman, JD, DrPH
President & CEO
North Carolina Institute of Medicine

1:15–2:15 INSURANCE EDUCATION PANEL & DISCUSSION

Sorien Schmidt
State Director of North Carolina
Enroll America

Adam Linker
Policy Analyst, Health Access Coalition
North Carolina Justice Center



Reuben C. Blackwell, IV
President & CEO
Opportunities Industrialization Center - Rocky Mount

John Eller
Director
Catawba County Social Services

2:15–3:00

DISCUSSION OF POTENTIAL ACTION STEPS

The Kate B. Reynolds Charitable Trust is pleased to sponsor this planning effort to improve rural health.

