

**BOARD OF DIRECTORS**

**Tuesday, October 9, 2012  
Noon – 2:00 pm  
NCIOM Conference Room**

**MINUTES**

**MEMBERS IN ATTENDANCE**

William Atkinson, PhD  
Thomas J. Bacon, DrPH  
H. David Bruton, MD (Via Conference Call)  
Timothy S Carey, MD  
Linda Cronenwett, PhD, RN, FAAN  
Paul Cunningham, MD, FACS  
Laura Gerald, MD  
Phyllis N. Horns, RN, DSN, FAAN  
Polly Johnson, RN, MSN, FAAN  
Ronald Maddox, PharmD  
John McConnell (Via Conference Call)  
Darlyne Menscer, MD (Via Conference Call)  
Benjamin Money, Jr., MPH  
Mary Margaret (Peg) O'Connell, JD  
William A. Pully, JD  
Barbara K. Rimer, DrPH (Via Conference Call)  
Robert W. Seligson, MBA  
Pam Silberman, JD, DrPH  
Samuel W. Warburton, MD  
Adam Zolotor, MD, DrPH

**MEMBERS NOT IN ATTENDANCE**

Lanier Cansler, CPA  
L. Allen Dobson, Jr., MD, FAAFP  
Victor J. Dzau, MD  
Marian F. Earls, MD, FAAP  
Hilda Pinnix-Ragland, MBA  
William L. Roper, MD, MPH  
Karen Smith, MD, FAAP  
J. Craig Souza  
Michael C. Tarwater, FACHE  
Charles F. Willson, MD  
Bradley Wilson, JD

**STAFF IN ATTENDANCE**

Kimberly Alexander-Bratcher, MPH  
Phyllis Blackwell  
Thalia Fuller  
Jennifer Hastings, MS, MPH  
Adrienne Parker  
Anne Williams  
Berkeley Yorkery, MPP

**Welcome**

Dr. Bacon, Board Chair, called the meeting to order at 12:09 pm. He welcomed the members of the Board and staff, and thanked all for their attendance. Dr. Bacon introduced the two newest members of the NCIOM/NCMJ staff.

Adam Zolotor, MD, DrPH assumed his position as vice president in July, 2012. Some of the board members may have met him at this year's Annual Meeting. He is an assistant professor of Family Medicine in at the University of North Carolina School of Medicine where he directs maternal and child health services. He also serves as the associate medical director of the North Carolina Child Medical Evaluation Program. Dr. Zolotor brings to the NCIOM 15 years of clinical practice experience, including small-town practice, rural emergency department, county health department, and academic medical center.

Peter J. Morris, MD, MPH, MDiv began as the NCMJ Editor in Chief in June. He is Medical Director of Wake County Human Services. Dr. Morris is a Clinical Associate Professor at the University of North Carolina at Chapel Hill and also sees patients and teaches medical students and residents as a pediatric hospitalist at WakeMed. He practiced with the National Health Service Corps in rural Kentucky. A past president of the North Carolina Pediatric Society and the Wake County Medical Society, Dr. Morris adds public policy experience to his pediatrics and

preventive medicine skills. He is also chairman of the board of Action for Children North Carolina and serves as co-chair of the North Carolina Child Fatality Task Force.

Dr. Bacon presented Dr. Woody Warburton, immediate past chair, a plaque of thanks and recognition for his services as NCIOM board chair from 2009 through 2011. Because of scheduling conflicts, we didn't have an opportunity to fully acknowledge Dr. Warburton for the many contributions he made to the NCIOM when his term ended. Dr. Bacon thanked Dr. Warburton, on behalf of the Board, for all of his work for the NCIOM. Dr. Warburton expressed his appreciation to the Board and staff.

### **Approval of the Minutes**

Dr. Bacon asked if all had had an opportunity to review the minutes of the August 6, 2012 meeting, which were sent in advance of the meeting. He asked if any revisions and/or additions were necessary. There being none, he requested a motion to approve. *Ms. Johnson made a motion to approve the minutes, seconded by Dr. Warburton. The minutes of the August 6, 2012 meeting were approved unanimously.*

### **Discussion Items**

#### **Treasurer's Report: Review of Accountants Compilation Report**

Phyllis Horns, NCIOM Treasurer presented the NCIOM financial statement for the period ending June 30, 2012. There were no significant changes from prior reports, and Dr. Horns summarized the statements of financial position, activities, functional expenses, and budget to actual for the fiscal year ended June 30.

#### **Board Discussion: Potential Issues for the 2013 Legislative Session and Other NCIOM Organizational Issues**

**NCIOM Board Composition:** Last year a bill was introduced in the NC Senate to review the composition of state agency boards and commissions, including the NCIOM. As we understand it, the legislation was not aimed specifically at the NCIOM. It included changes to, or in some instances, elimination of more than 60 different boards and commissions. The NCIOM provisions would have modified the current board structure and reduced the size of the board from the current 28-member board to an 11-member board, with two of the members appointed by the President Pro Tempore of the Senate, two members appointed by the Speaker of the House, and seven members appointed by the Governor. The bill died in the Senate. We do not know if it will be introduced again in the new session. Several members of the Board cautioned that we not allow the non-partisan activities of the NCIOM to become politicized. The Board agreed that the NCIOM should maintain its current status as a quasi-state agency, if possible. However, if it is difficult to maintain our non-partisan approach as a quasi-state agency, then the Board would be interested in exploring the option of creating a separate non-profit 501(c)(3) organization.

The Board also discussed whether future board meetings should be open to the public. The NCIOM does not currently post board meeting dates on the NCIOM website. Board members agreed that in the future, board meeting dates and minutes should be posted on the NCIOM website. All agreed that space limitations might present the biggest hindrance, and the Board can always reserve the right to go into executive session when necessary.

Board members also discussed other potential legislative issues for the 2013 session. The program evaluation staff is conducting a study regarding the feasibility of moving the governance of the Division of Public Health from NCDHHS to another entity, perhaps UNC HealthCare or UNC-CH School of Public Health. Some of the Board members discussed their

opposition to the move, arguing that the state's public health division should have autonomy.

**Presentation: Impact of Supreme Court Decision on Medicaid Expansion**

Dr. Silberman presented a brief presentation on Medicaid expansion. She noted that Chief Justice Roberts issued the opinion for the majority of the court that upheld the constitutionality of the individual mandate (under Congress' taxing authority). However, it struck down the government's enforcement mechanism for the Medicaid expansion, essentially creating a voluntary Medicaid expansion. The Court left balance of the Affordable Care Act intact. The Board discussed the potential implications of this voluntary Medicaid expansion to the state. The board members reviewed the preliminary cost and coverage estimates. Dr. Silberman noted that the federal government pays a higher percentage of Medicaid costs for "newly eligibles" vs. "existing eligibles." The federal government pays 100% of the costs of the newly eligibles (2014-2016), then phases down to 90%. The federal government pays approximately 65% of the costs of the existing eligibles. North Carolina must pay its share of the cost of covering "existing eligibles" regardless of whether the state expands Medicaid to cover newly eligibles. DMA is in the process of updating its cost estimates and is examining potential cost offsets and the economic impact of new federal funds. Once we receive the final numbers, the NCIOM will complete our Health Reform final report.

**Personnel Update:** Dr. Silberman reported that the interview process for the managing editor's position is complete, and we are awaiting UNC Human Resources approval. We anticipate that the position will be filled by early January.

**New Task Force Activity:** NCDHHS has asked the NCIOM to create a new task force to continue the work of the prior task force on substance abuse services. Task force activities should begin early next year. The NCIOM Task Force on Children's Preventive Oral Health Services is a collaborative effort between Blue Cross and Blue Shield of North Carolina Foundation, the North Carolina Division of Medical Assistance (DMA), and the Oral Health Section (OHS) within the North Carolina Division of Public Health. The Task Force will help DMA develop its required dental action plan to improve access to preventive oral health services for all children in North Carolina. Task force activities should begin in December. The NCIOM will also begin a Task Force on Rural Health whose goal is to develop a North Carolina Rural Health Action Plan to provide policy makers, funders, and stakeholder organizations with a common vision and action steps to improve rural health.

**2013 Annual Meeting (30<sup>th</sup> Anniversary):** So that we can get an early jumpstart to planning the 2013 Annual Meeting, we would like the Board to make recommendations for next year's meeting. Some of the board members discussed the possibility of focusing the meeting on ACA implementation efforts as the new enrollment process (for the Health Benefit Exchange and Medicaid expansion) will begin in October 2013 (to be effective January 2014). Further, many of the health care institutions have implemented new systems to improve quality and reduce costs. Another suggestion was to examine the roll of the NCIOM in improving health, health care access, and health care quality over the last 30 years. This would allow us to highlight the various NCIOM task forces that have had a big impact on state health policy.

**Membership Committee:** Dr. Cunningham has agreed to chair the current Membership Committee, and serving with him as members are Mr. Pully, Dr. Dobson, Ms. Johnson, Dr. Gerald, and Dr. Bacon.

**FY2012 Audit:** Blackman and Sloop, CPAs, PA will be onsite to conduct the audit of FY12 financial statements from October 10<sup>th</sup> – 17<sup>th</sup>. The Audit and Executive Committees will review

the statements before the end of December and present them to the full Board at the January meeting.

**NCMJ:** Dr. Morris reviewed potential topics for upcoming issues of the NCMJ, including Bright Futures, which focuses on well child care; health care reform; respiratory issues, chronic pain (over- and under-prescribing medications); cardio-vascular health; innovations in health professionals' training, E-health; genetics; and prescription drugs (access, cost, etc.).

Mr. Seligson stated that one third of the NC General Assembly will consist of new members, and state spending will be at top of their agenda. With spending cuts anticipated to major programs, *Mr. Seligson made a motion, seconded by Dr. Cunningham, that the Board considers devoting an issue of the NCMJ as a Medicaid handbook for legislative members and other interested parties.* The Board agreed, and Dr. Silberman indicated that staff would prepare this Medicaid educational tool as a supplementary issue of the NCMJ during 2013. *The motion was approved unanimously by the Board.*

**President's Report:** Dr. Silberman provided the Board with a written update of the activities of the NCIOM since the last Board meeting. She asked if there were any questions or comments and led a brief discussion of recent activities.

#### **Upcoming Meeting Dates**

Tuesday, January 8, 2013

Tuesday, April 9, 2013

Summer: To be determined – will coincide with Annual Meeting

Tuesday, October 8, 2013

Tuesday, January 14, 2014

Tuesday, April 8, 2014

Summer: To be determined – will coincide with Annual Meeting

Tuesday, October 14, 2014

Dr. Bacon thanked all for their attendance. He noted that the NCIOM has a remarkable staff and asked the Board to recognize their efforts by applause. Dr. Silberman thanked the Board on behalf of staff.

There being no further business, the meeting was adjourned at 1:49 pm.

Respectfully submitted,

Adrienne R. Parker  
Director of Administrative Operations