

**TASK FORCE ON RURAL HEALTH  
GUILFORD COUNTY DEPARTMENT OF PUBLIC HEALTH  
1203 MAPLE STREET, GREENSBORO, NC 27405  
MARCH 20, 2013  
10:00-3:00**

**10:00-10:15**

**WELCOME AND INTRODUCTIONS**

**Robin G. Cummings, M.D., FACC, FACS**

Director

Office of Rural Health and Community Care

North Carolina Department of Health and Human Services

**Paul Cunningham, MD**

Dean, Senior Associate Vice Chancellor for Medical Affairs

Brody School of Medicine

East Carolina University

*Co-chair*

**Donna Tipton-Rogers, EdD**

President

Tri-County Community College

*Co-chair*

**10:15-10:30**

**OVERVIEW OF THE NCIOM TASK FORCE PROCESS**

**PAM SILBERMAN, JD, DRPH**

President and CEO

North Carolina Institute of Medicine

**10:30-10:45**

**RURAL HEALTH PLAN OVERVIEW**

**Chris Collins**

Deputy Director

North Carolina Office of Rural Health and Community Care

**10:45-11:30**

**DEMOGRAPHICS AND HEALTH STATUS OF RURAL NORTH  
CAROLINA**

**ADAM ZOLOTOR, MD, DRPH**

Vice President

North Carolina Institute of Medicine

**11:30 – 12:15**            **SOCIAL DETERMINANTS OF HEALTH**

**ROBERT W. STRACK, PhD, MBA**

Associate Department Chair/Associate Professor  
Department of Public Health Education  
University of North Carolina Greensboro

**12:15 – 1:00**            **LUNCH**

**1:00 – 2:00**            **RURAL HEALTH SYSTEMS IN NORTH CAROLINA**

**TOM IRONS, MD**

Professor of Pediatrics  
Associate Vice Chancellor, Regional Health Services  
Medical Director, NC Agromedicine Institute  
Director, Generalist Physician Program  
Brody School of Medicine  
East Carolina University

**2:00 – 2:30**            **DISCUSSION**

**2:30- 3:00**            **NEXT STEPS AND FEEDBACK**

**BERKELEY YORKERY**

Project Director and Research Associate  
North Carolina Institute of Medicine

**Directions for joining the meeting remotely:**

1. Click the following link to join the meeting remotely online (you will be able to see the same presentations participants in the room see). You will need to download gotomeeting after you click on the link if you do not already have it installed. Please allow a few minutes for this. You may join the meeting at any time during the day. If the link below doesn't work for you, please go to [www.gotomeeting.com](http://www.gotomeeting.com) and select the option to Join a Meeting. The meeting ID is: 752-871-193

<https://www1.gotomeeting.com/join/752871193>

2. To hear the audio and talk to the group, please join our conference call by dialing 1-877-874-2172. When prompted, use the passcode 2035611#