

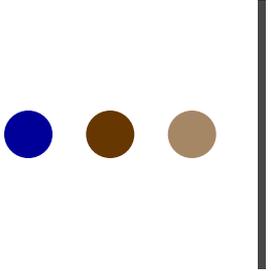
# Task Force on Rural Health: Next Steps

Berkeley Yorkery, MPP

Project Director

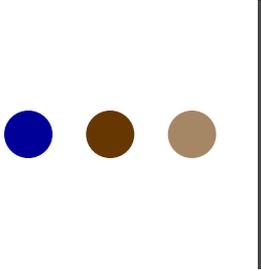
North Carolina Institute of Medicine

June 25, 2013

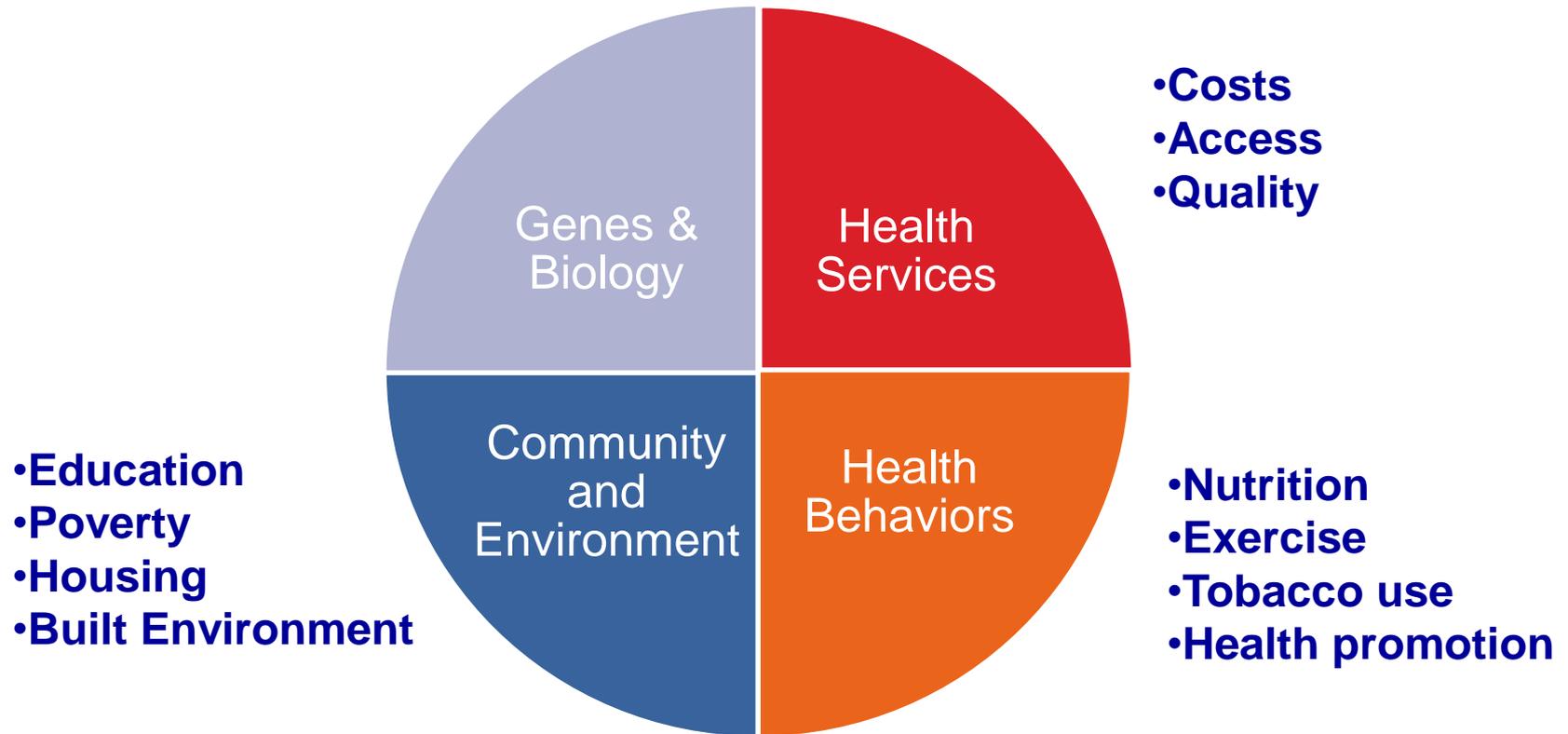


# Task Force Goal

- To develop a North Carolina Rural Health Action Plan, with input from local communities, to provide policy makers, funders, and stakeholder organizations with a common vision and action steps to improve



# Determinants of Health



# Identify Potential Priority Areas and Actionable Strategies

## ○ Priorities

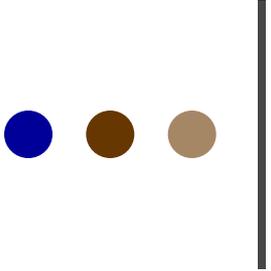
- Within each of the three broad topics, the Task Force members will establish 2-3 priorities to be included in the Rural Health Action Plan

## ○ Strategies

- For each priority, the Task Force will select 3-5 strategies that are actionable and could make a real difference in the health and well-being of rural communities

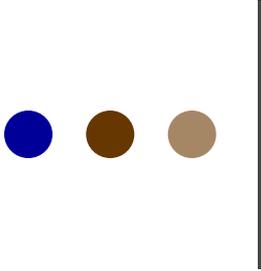
# Draft Rural Health Plan for Community Feedback

- NCIOM staff will write up the priorities and strategies developed at each meeting
- Task Force will briefly review at the next meeting
- At the end of four meetings, will have a draft North Carolina Rural Health Plan to take to communities
  - Task Force will be asked to review and offer comments over email



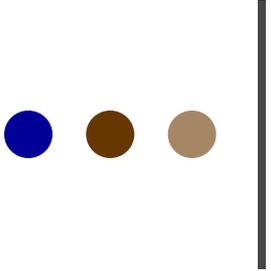
# Community Meetings

- Focus of community meetings:
  - What would taking action on the draft plan look like in your community?
    - Who needs to be involved? What resources, opportunities, and partnerships could be leveraged? Would something have to change at the state level to enable local action?
  - What is important that is not captured in the draft Plan developed by the Task Force?
  - What are they energized about/what would they act on?



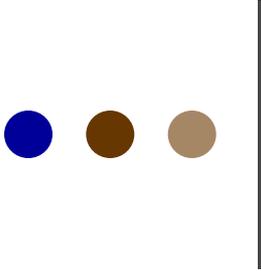
# Community Meeting Locations and Dates

- Wentworth, Rockingham County – August 28th
- Sylva, Jackson County – August 29th
- Elizabethtown, Bladen County – September 12th
- North Wilkesboro, Wilkes County – September 19th
- Troy, Montgomery County – September 27th
- Marion, McDowell County – October 4th
- Washington, Beaufort County – October 10th
- Roanoke Rapids, Halifax County – October 11th



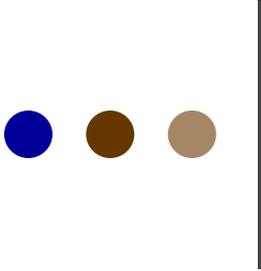
# Community Meetings

- 1:00-1:15 Welcome
- 1:15-1:25 Why a Rural Health Action Plan
- 1:25-1:55 Background Process and Topics
- 1:55-2:35 Breakout Session 1
- 2:35-2:40 Switch Topics
- 2:40-3:20 Breakout Session 2
- 3:20-3:50 Report back to large group
- 3:50-4:00 What is important that is not captured in list of priorities
- 4:00 Priority Voting Instructions and Priority Voting



# Community Meetings: Introduction

- 1:00-1:15      Welcome
  - Will have a Task Force member from the community give welcoming remarks
- 1:15-1:25      Why a Rural Health Action Plan
  - Someone from the Kate B. Reynolds Charitable Trust – focus on building on strengths in rural communities
- 1:25-1:55      Background Process and Topics
  - NCIOM staff will describe how we got to where we are today, why getting community input, how input will be used to influence process, overview of draft action plan

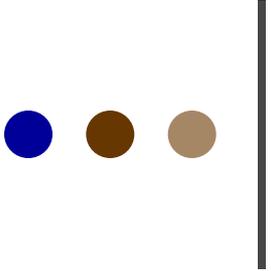


# Community Meetings: Gathering Feedback

- 1:55-2:35 Breakout Session 1
- 2:35-2:40 Switch Topics
- 2:40-3:20 Breakout Session 2
  
- Will have tables for each priority area. Participants will self select into topic areas as they enter the meeting.
- During breakout sessions, participants will discuss action steps that could be taken to achieve each of the strategies in their community, including who needs to be at the table, resources needed, if state support or policy change is needed
- Will then switch to another priority area for the 2<sup>nd</sup> breakout session

# Community Meetings: Wrap-up and Voting

- 3:20-3:50 Report back to large group
- 3:50-4:00 What is important that is not captured in list of priorities
  - Does the community support this list of priorities? Are there priorities in this community that are not included in the draft plan?
- 4:00 Voting
  - Participants will get to vote on top strategies for the priority areas they discussed (eg, the 2 break-out groups they participated in)

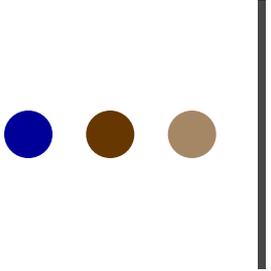


# Community Meetings

- We welcome Task Force members to attend any community meetings they can.
  - May ask for help in reaching out to people in your community
- We will share meeting notes from each community meeting with the full Task Force

# Finishing up the Task Force

- The full Task Force will reconvene after community meetings to review input from communities on
  - What is important and missing from draft plan
  - Top strategies as identified by rural communities
  - Actionable steps to achieve strategies
- Add action steps and revise the Draft Rural Health Plan based on this input
  - Develop a multi-partner implementation plan for the top 4-6 priority strategies.



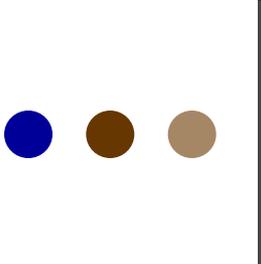
# Future Meetings

- October 29, 2013
- December 11, 2013
- January 8, 2013
- May add more, depending on input from communities

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# Questions?





# What is a Priority?

- Range of health problems that call for intervention, need to **select 2-3** to focus on in rural health action plan (within each topic area)
- Some things to consider:
  - Magnitude: How many persons does the problem affect, either actually or potentially?
  - Seriousness of the Consequences: What degree of disability or premature death occurs because of the problem? What are the potential burdens to the community, such as economic or social burdens?
  - Feasibility of Correcting: Is the problem amenable to interventions? What technology, knowledge, or resources are necessary to effect a change? Is the problem preventable?

# What is a Strategy?

- Actions that could be taken to address the priority issue identified
- Example: Community and Environmental Determinants
  - Priority: Improving Educational Outcomes
    - Increase support for high quality early care and education and parenting supports to improve school readiness
    - Increase K-12 parent engagement and involvement

Strategies