



**TASK FORCE ON EARLY CHILDHOOD OBESITY PREVENTION
PUBLIC POLICY
NOVEMBER 16, 2012
NCIOM
10:00-3:00**

- 10:00-10:15** **WELCOME AND INTRODUCTIONS**
- Kathy Higgins**
President
Blue Cross and Blue Shield of North Carolina Foundation
- Olson Huff, MD**
Chairman, Board of Directors
North Carolina Partnership for Children, Inc.
- 10:15-10:45** **OVERVIEW OF THE NCIOM PROCESS**
- Kimberly Alexander-Bratcher, MPH**
Project Director and Research Associate
North Carolina Institute of Medicine
- 10:45-11:45** **THE PROBLEM OF EARLY CHILDHOOD OBESITY**
- Robert P Schwartz, MD**
Professor Emeritus of Pediatrics
Wake Forest School of Medicine
- 11:45 – 12:30** **NATIONAL AND STATE RECOMMENDATIONS**
- Adam J. Zolotor, MD, DrPH**
Vice President
North Carolina Institute of Medicine
- 12:30 – 1:00** **LUNCH**



1:00 – 1:45

POLICY INTERVENTION POINTS

Jenni Owen, MPA

Director of Policy Initiatives
Associate Director for Policy and Translation
Center for Child and Family Policy
Duke University

1:45 – 2:30

REVIEW OF TASK FORCE CLINICAL AND COMMUNITY STRATEGIES

Pam Silberman, JD, DrPH

President and CEO
North Carolina Institute of Medicine

2:30 - 3:00

NEXT STEPS AND FEEDBACK