

Overview of the NCIOM Process

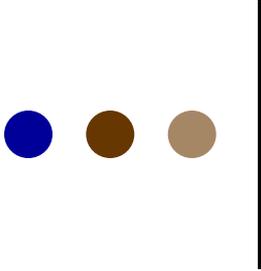
Task Force on Early Childhood Obesity Prevention
Policy Topic Group

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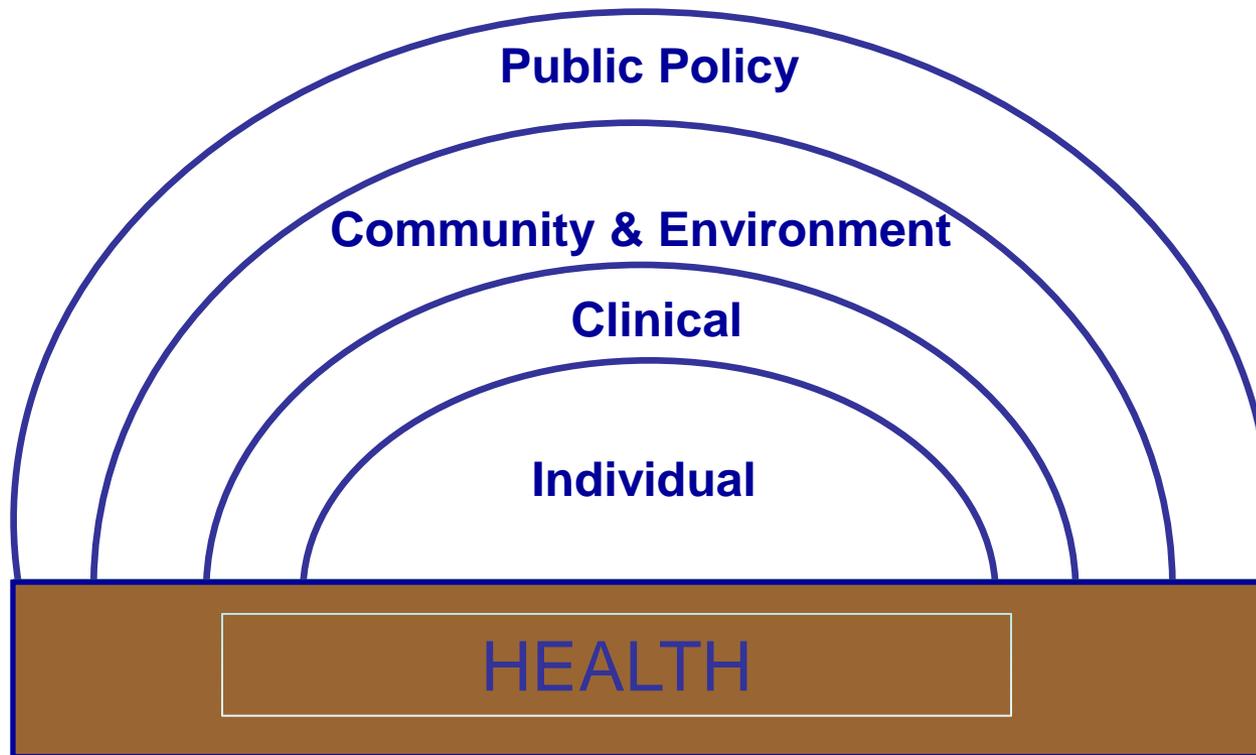
November 16, 2012

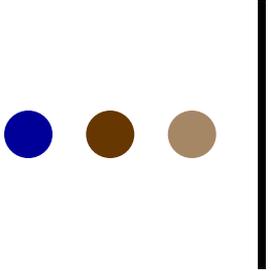


NCIOM Task Force on Early Childhood Obesity Prevention

- The Blue Cross and Blue Shield of North Carolina Foundation (BCBSNCF) requested that the NCIOM:
 - Establish an early childhood obesity prevention task force that focuses on preventing overweight and obesity among young children, birth through age five.
 - Create a broad-based, long-term blueprint that will provide a roadmap for North Carolina's public and private investments around early childhood obesity prevention.
 - The goal is to increase the percent of healthy weight young children birth to age five.
 - This task force is a collaboration between NCIOM, BCBSNCF, and NC Partnership for Children.

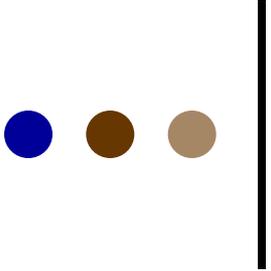
Operationalizing the Charge: A Modified Socioecological Model of Health





Task Force Organization

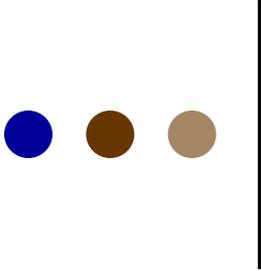
- The work was organized around the socioecological determinants of health behavior.
 - Members of BCBSNCF and NCPC serve as the “*steering committee*” to help develop agendas and select speakers for meetings.
 - A smaller “*core group*” of members participate in all the discussions.
 - Other content experts have been invited to participate in one of the levels of the *topic groups* (e.g. clinical, community and environment, and policy)



Topic Group Process

The groups :

- Examine evidence-based and promising practices from prior North Carolina related task forces, as well as from the White House and national Institute of Medicine Committee on Childhood Obesity Prevention.
- Discuss barriers to implementing evidence-based and promising practices.
- Make recommendations to address barriers.
- Develop a strategic plan to address early childhood obesity in North Carolina.



Existing Recommendations

Institute of Medicine of the National Academies

Early Childhood Obesity Prevention Policies (2011)

North Carolina Division of Public Health

Enhanced Nutrition Standards for Child Care: Final Report to the General Assembly (2010)

North Carolina Health & Wellness Trust Fund

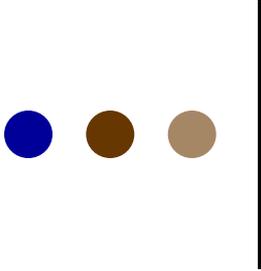
Childhood Obesity in North Carolina: A Report of Fit Families NC (2005)

North Carolina Institute of Medicine

Prevention for the Health of North Carolina: Prevention Action Plan (2009)

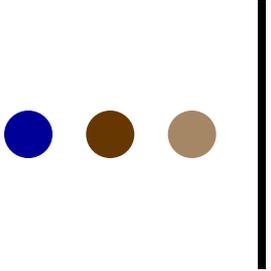
White House Task Force on Childhood Obesity Report to the President

Solving the Problem of Childhood Obesity within a Generation (2010)



Categories of Existing Recommendations

- General
- Prenatal Care
- Breastfeeding
- Growth Monitoring
- Sleep
- Healthy Eating and Nutrition
- Screen Time
- Physical Activity
- Faith-based
- Child care



For More Information

- Websites: www.nciom.org

www.nciom.org/task-forces-and-projects/?ecop

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