

Steps for LHD Interested in Implementing Evidence-Based Strategies and Potential Steps the State Could Take to Support LHD
 Ideas from discussions of the Task Force on Implementing Evidence-Based Strategies in Local Health Departments

Note: Cells with same shading are similar ideas

Pre-Selection	Local Health Department	State
Build Capacity to Select, Implement, and Evaluate EBS		-Build local staff and leadership capacity to manage change -Make local staff and leadership aware of EBS and to understand the importance of implementing EBS with fidelity to effect better health outcomes
Selection	Local Health Department	State
Identify Need	Conduct Community Health Assessment	Align Community Health Assessment requirements with requirements for evidence-based strategies
Set Priorities	-Work with community partners to identify priorities	
	-Assess community readiness for/ability to change	-Identify or develop a key informant interview tool for formal and informal leaders to analyze the community's readiness for change.
Communication	Help community partners understand the importance of implementing EBS with fidelity	Develop model language about why it is important to use EBS and implement them with fidelity to help provide consistent messages for cultivating community partners.
		<i>For policy</i> , provide streamlined messages, and technical assistance around messaging and message delivery to help community members realize policy change.
Identify Available EBS	-Research options available through nationally recognized sources of EBS to identify available EBS for the specified community need	Identify 2-3 EBS (clinical, programming, or policy) that can achieve outcomes for local communities in each of the 13 HNC 2020 topic areas.
		Provide training on existing EBS registries/lists
Select EBS	-Use available resources to consider the strength of evidence and fit for the community of the available EBS	-Provide a list of questions that are important for communities to consider when selecting EBS and/or calling the national program office (e.g. see NREPP list)
		For each of the 2-3 identified EBS for the HNC 2020 topic areas, the state will provide information such as: level of evidence; cost; workforce qualifications; training, and coaching opportunities
		-Provide information about where EBS has been successfully implemented in NC.
Funding	Identify existing efforts to address the community need and whether these efforts are EBS. If not, could existing funding for non-EBS be used to fund EBS?	Provide examples of LHDs that have shifted existing resources to support EBS
	Identify other existing funding sources that could be used to support EBS	Provide grant writing training or direct LHD to other resources for grant writing training
	Write necessary grants to secure new funding	Help with identifying funding sources Partner with LHD in seeking grants to implement EBS

Implementation	Local Health Department	State
Implementation Plan/Outline/Leadership	<p>-Prioritize the work, disseminate process goals, and align the work and the priorities with organizational strategic initiatives as part of change management</p> <p>-Fidelity—identify the “core elements” that are important to implement with fidelity and the aspects that can be tailored to local needs</p> <p>- Evaluation should be included in the planning from the beginning and evaluation support should be maintained throughout the work, not just at the end.</p>	<p>Provide good examples of successful local implementation of evidence-based practices and policies and facilitate LHD peer learning. Helpful information may include: collaborations and partnerships formed in other counties, economic impact (this data is often beyond local means).</p> <p>For each of the 2-3 identified EBS for the HNC 2020 topic areas, identify “core elements” or have consultants who can help LHD with this</p>
Staff Selection and Training	<p>-Select Staff from existing or hire new staff to implement</p> <p>-Train Staff—training is particularly needed for staff that would help implement EBS at the local level such as health promotion and education staff, LHD management teams and local boards of health</p>	<p>For each of the 2-3 identified EBS for the HNC 2020 topic areas, Coach LHD Staffs—organize a state cadre of coaches to offer technical assistance around selecting EBS, training, implementation with fidelity, evaluation design, data systems, and QI process</p>
Engage community partners	<p>-Use consistent messaging about the importance of implementing EBS with fidelity to cultivate community partners</p> <p>-Reach out to non-traditional partners such as business or commerce leaders or the department of transportation, and involve community coalitions with overlapping interests</p> <p>Identify messengers and local spokespeople</p> <p><i>For policy</i>, Promote messages that suggest changes in existing policies are helpful or identify policy as an opportunity for positive change</p> <p><i>For policy</i>, consider the broad rulemaking authority to protect and promote the public health granted to local boards of health except where preempted by the state. Boards of health could be community “spark plugs.”</p>	<p>-Health department staff need help to facilitate, educate and coach community change and collaboration.</p> <p><i>For policy</i>, coach local communities around health impact assessments and the notion of health in all policies</p>
Coaching and Consultation		<p>For each of the 2-3 identified EBS for the HNC 2020 topic areas, Coach LHD Staffs—organize a state cadre of coaches to offer technical assistance around selecting EBS, training, implementation with fidelity, evaluation design, data systems, and QI process</p>
PDSA/QI	Implement PDSA/QI	-Offer PDSA / QI training to local staff
Sustainability	-Demonstrating that the intervention is achieving outcomes helps secure sustainable funding.	<p>Provide technical assistance to help maintain existing EBS, as well as for implementing new EBS.</p> <p>???</p>

Evaluation	Local Health Department	State
Build local staff capacity for evaluation	-Select staff to be responsible for evaluation and provide training	<p>For each of the 2-3 identified EBS for the HNC 2020 topic areas, Coach LHD Staffs—organize a state cadre of coaches to offer technical assistance around selecting EBS, training, implementation with fidelity, evaluation design, data systems, and QI process</p> <p>-Coach and check available data monthly</p> <p>-The state can help talk about the importance of evaluation and develop a common language around the meaning of evaluation. (Help LHDs understand the benefits of evaluation—frame it as doing right by the community members.)</p> <p>-<i>For policy</i>, Offer coaching, training, or a toolkit for how to evaluate policy implementation. (CDC or Forecast evaluation toolkits/models)</p>
Design Evaluation	-Evaluation should examine both the implementation process and outcome data	Help develop data collection tools for the 2-3 EBS supported by the state for each HNC 2020 objective
Consider Data Infrastructure	-Think ahead about the necessary program specific electronic information systems.	-Offer a place to disseminate shared information or data on implemented policies and evaluation
Monitoring Data	<p>-Monitor process and outcome data on a monthly basis and make changes as appropriate</p> <p>-<i>For policy</i>, monitor to determine if they are being implemented</p>	