

NORTH CAROLINA & HOME VISITING

A Case Study of Evidence-Based Program Implementation in North Carolina's Maternal, Infant, and Early Childhood Home Visiting Program

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Maternal, Infant and Early Childhood
Home Visiting Program

Home visiting

- Services provided by qualified professionals in the home to parents from pregnancy through birth and early childhood
- Outcomes supported by home visiting include:
 - Maternal Health
 - Child Health
 - Family Economic Self-Sufficiency
 - Positive Parenting
 - Child Development & School Readiness
 - Juvenile Delinquency, Family Violence & Crime Reduction

Pew Center 2010



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Home visiting pre-MIECHV

- Network of various home visiting models across North Carolina with varying funders, expectations, scaffolding and infrastructure
- Strong public and private support for home visiting programs
 - NC DHHS
 - The Duke Endowment
 - Kate B. Reynolds Foundation
 - Blue Cross Blue Shield Foundation
 - North Carolina Partnership for Children
 - Prevent Child Abuse North Carolina
 - Office of Head Start
- The Alliance for Evidence-based Family Strengthening Programs
 - 2008 commitment to funding Nurse-Family Partnership
 - First vision of statewide infrastructure to support implementation



Federal Legislation

- Patient Protection and Affordable Care Act of 2010 (P.L. 111-148) funding creates the Maternal, Infant, and Early Childhood Home Visiting Program
- MIECHV Formula grant program designed to:
 - Strengthen and improve Title V programs and activities
 - Improve coordination of services for at-risk communities; and
 - Identify and provide comprehensive services to improve outcomes for families who reside in at-risk communities.
- North Carolina formula grant awards (2010 – 2015):
 - 2010-2011: 2.2 million
 - 2011-2012: 3.2 million
- Competitive application unfunded



Evidence-based home visiting

- Funding reserved for one or more evidence-based home visiting models.
 - Evidence-based criteria determined by the Mathematica Home Visiting Evidence of Effectiveness (HomVEE) Project:
<http://homvee.acf.hhs.gov/Default.aspx>
- North Carolina supports:
 - Nurse-Family Partnership
 - Healthy Families America
 - Parents as Teachers
 - Early Head Start/Home Based Option



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North Carolina MIECHV Program

- **Vision:** All children will grow up in environments that are safe and supportive, and that promote each child's physical emotional, cognitive and behavioral health
- **Goal:** Coordinate an effective statewide planning and implementation system through a strong alliance with key partners
- **Advisory Group:** Use the Early Childhood Advisory Council to optimize strong leadership, coordination and implementation at state and local levels.



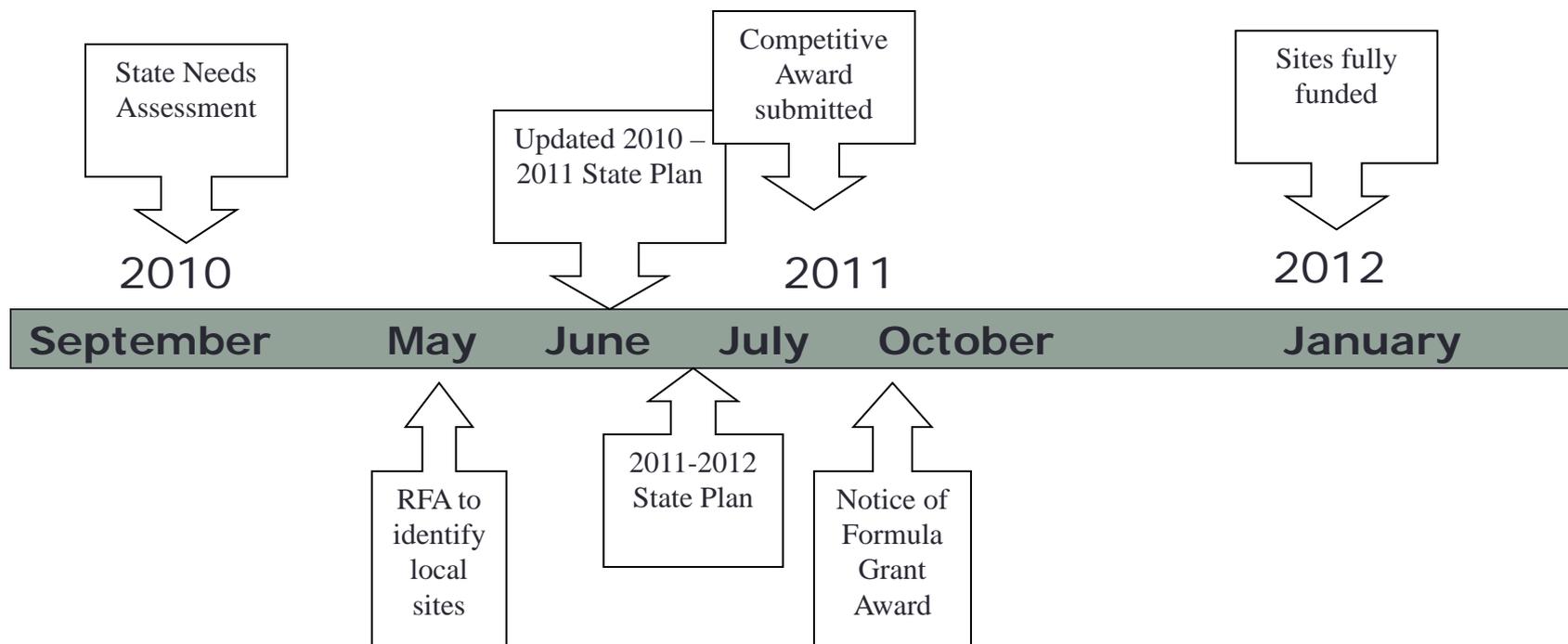
NC MIECHV: Implementation

- **GOAL:**
 - Implement a strong support network to assist local community service providers in implementing evidence-based home visiting models
- **Implementation Stages:**
 - Exploration & sustainability
 - Installation
 - Initial implementation
 - Full implementation



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MIECHV Timeline

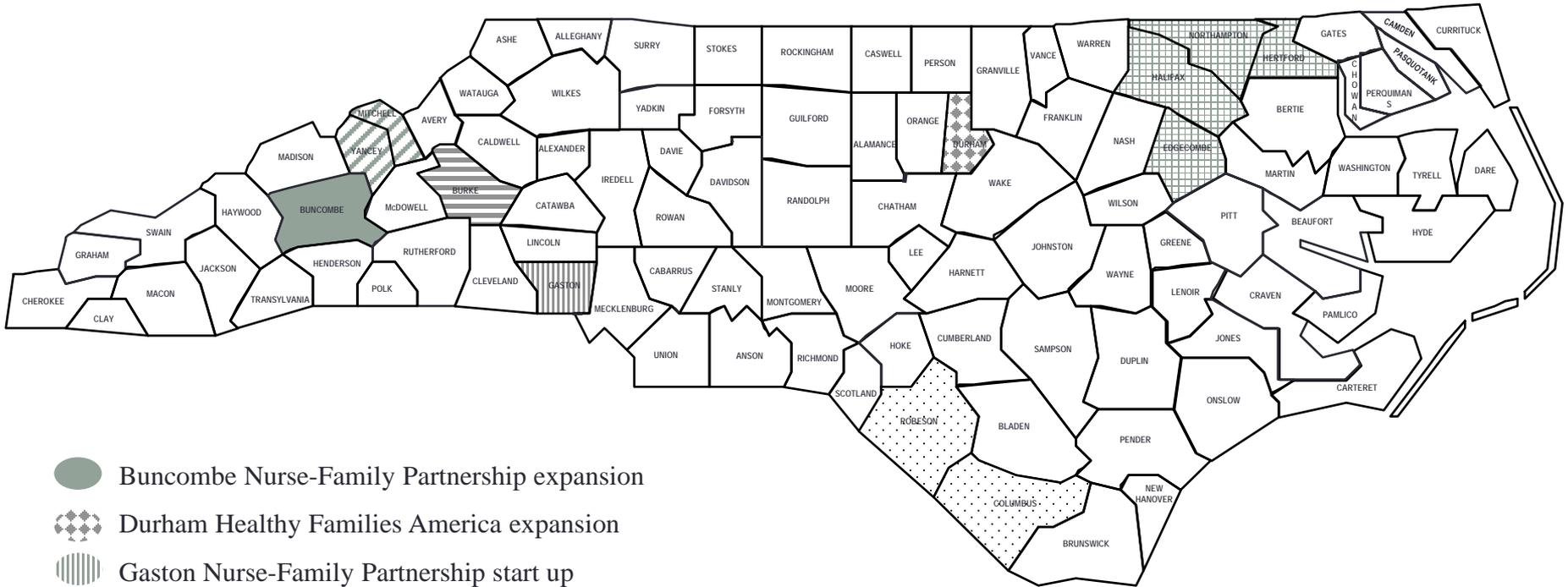


NC MIECHV: Exploration & Sustainability

- **Assessing feasibility and understanding need**
 - **State:**
 - Home visiting within the state's comprehensive early childhood system?
 - Sustainability
 - Stakeholder input and feedback
 - **Local:**
 - RFP Process
 - Site visits



MIECHV Funded Sites

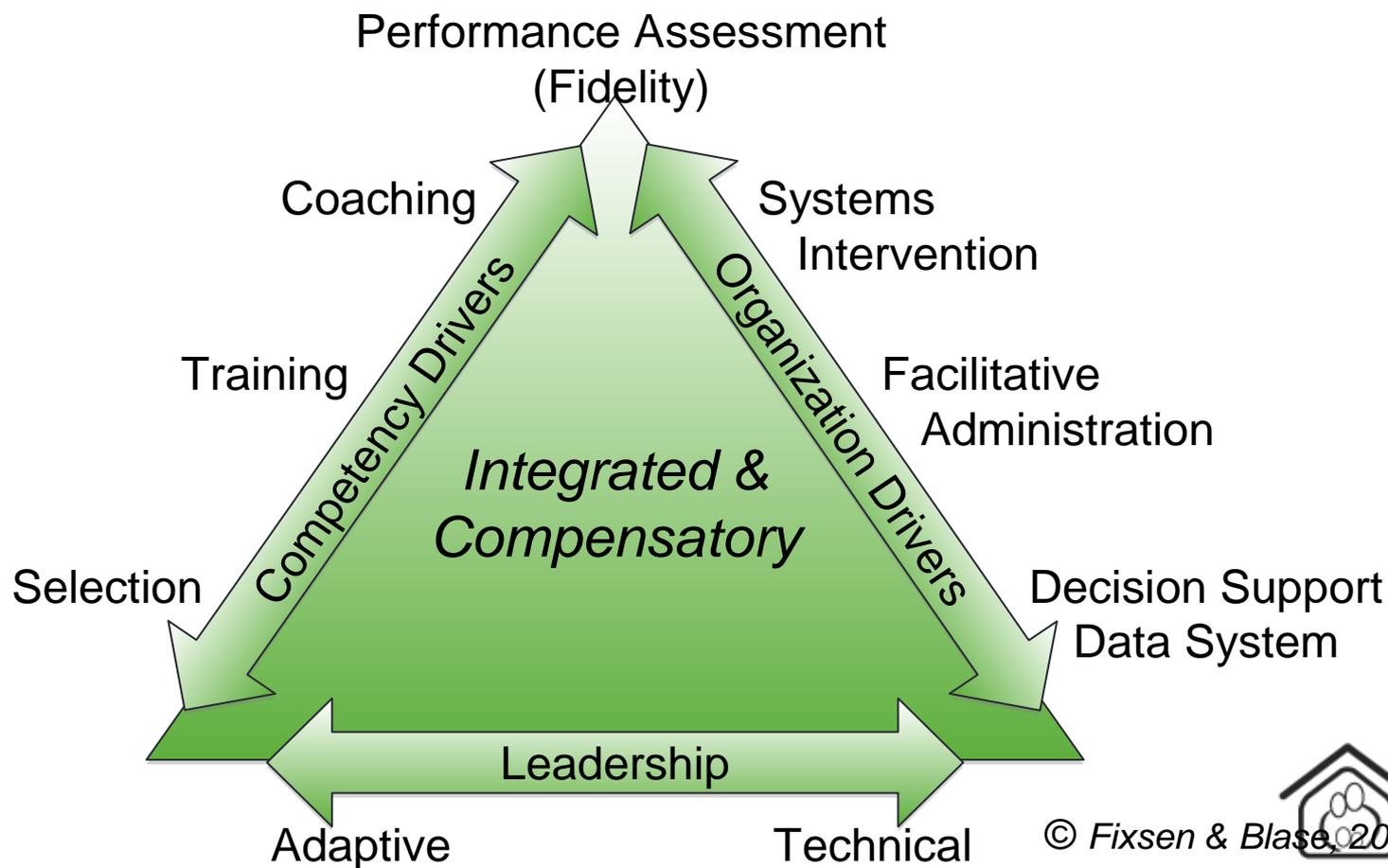


-  Buncombe Nurse-Family Partnership expansion
-  Durham Healthy Families America expansion
-  Gaston Nurse-Family Partnership start up
-  Northampton, Halifax, Hertford & Edgecombe Nurse-Family Partnership start-up
-  Toe River (Mitchell & Yancey counties) Healthy Families America start-up
-  Robeson & Columbus Nurse-Family Partnership expansion
-  Burke Healthy Families America expansion



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NC MIECHV: Installation



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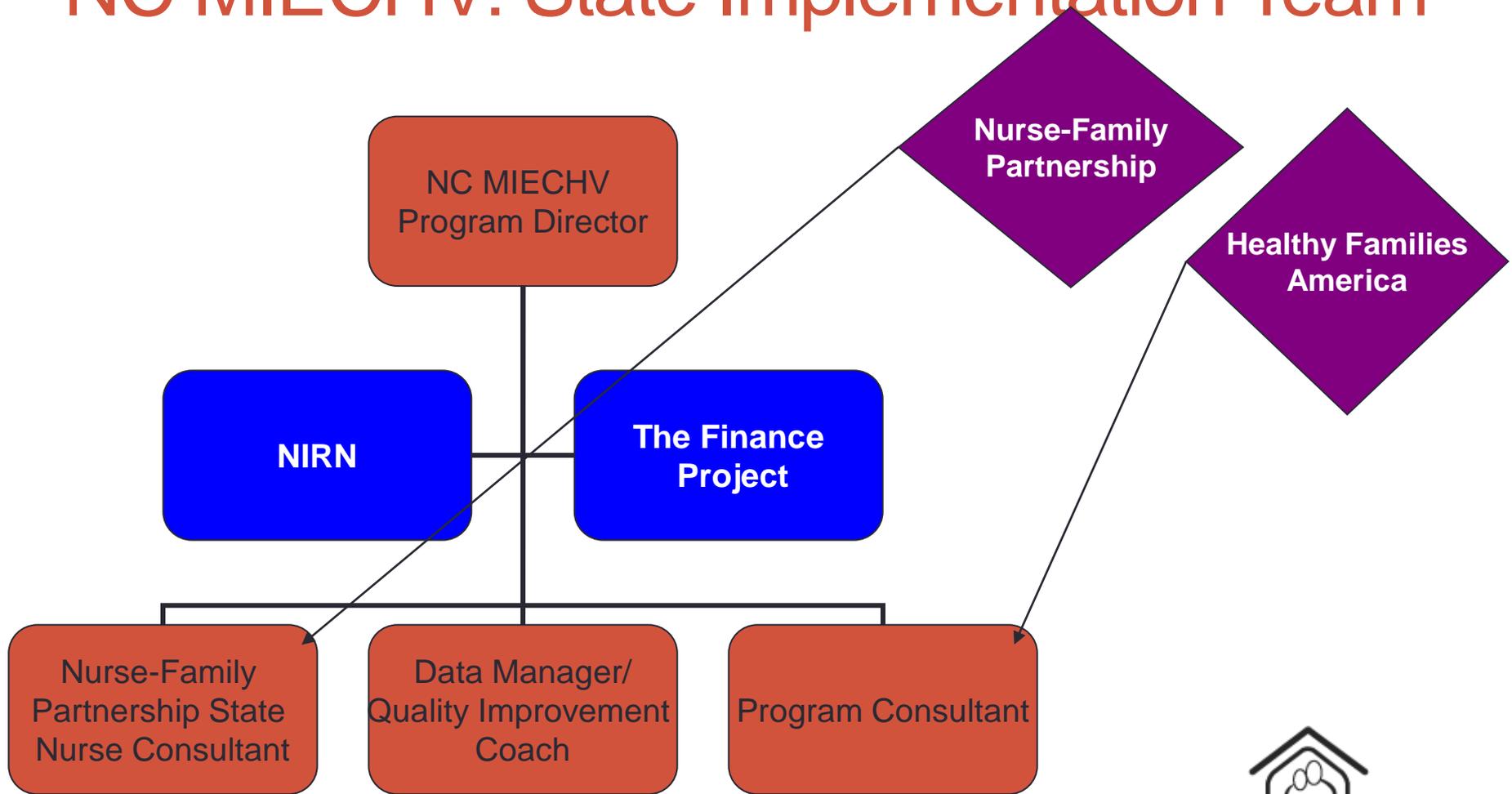
NC MIECHV: State Installation

- Consultation from the National Implementation Research Network & The Finance Project
- Challenges:
 - Establishing a state-level Implementation Team
 - Funding sites
 - Developing an effective state-wide data system



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NC MIECHV: State Implementation Team



NC MIECHV: Local Installation

- Site visits prior to contract initiation
 - Mutual expectations
 - Establishing communication mechanisms to ensure a policy ↔ practice loop
 - Lessons learned (hiring, data system building)
- Training
 - Focus on installation activities
 - Site interest in selection



NC MIECHV: Local Case Study

- **Multi-county rural implementation initiative**
- **Challenges**
 - Mutual expectations
 - Workforce
 - Scaffolding
- **State TA**
 - Terms of reference
 - Communication
 - Community of practice



NC MIECHV: Expansion

- Prepared competitive expansion award (unfunded)
- Challenges:
 - Envisioning expansion strategy that capitalized on existing programs without overburdening programs
 - State sponsored teams
 - Local expansions
 - Creating infrastructure for home visiting models
 - Compressed timeline



Contact Information

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