

**TASK FORCE ON EARLY CHILDHOOD OBESITY PREVENTION  
COMMUNITY TOPIC – MEDIA & HOME VISITING**

**JUNE 15, 2012**

**NCIOM**

**10:00-3:00**

**10:00-10:15**

**WELCOME AND INTRODUCTIONS**

**Kathy Higgins**

President

Blue Cross and Blue Shield of North Carolina Foundation

**Olson Huff, MD**

Chairman, Board of Directors

North Carolina Partnership for Children, Inc.

**10:15-11:15**

**MASS COMMUNICATION AND SOCIAL MARKETING**

**Seth M. Noar, Ph.D.**

Associate Professor

School of Journalism and Mass Communication

**11:15-12:00**

**HOME VISITING PROGRAMS: CARE COORDINATION 4 CHILDREN**

**Cheryl Lowe**

Care Coordination 4 Children Program Manager

Children and Youth Branch

Women's and Children's Health Section

Division of Public Health

**12:00 – 12:30**

**LUNCH**

**12:30 – 1:15**

**HOME VISITING PROGRAMS: DIVISION OF PUBLIC HEALTH**

**Laura Louison, MSW, MSPH**

NC Maternal, Infant, and Early Childhood Home Visiting Program

Director

Children & Youth Branch

Women's and Children's Health Section

North Carolina Division of Public Health

**1:15 – 2:00**

**HOME VISITING PROGRAMS: HEALTHY FAMILIES DURHAM**

**Jan Williams**

Program Director, Healthy Families Durham  
Center for Child and Family Health

**Cheri Coleman**

Family Support Worker, Healthy Families Durham  
Center for Child and Family Health

**2:00 - 2:30**                    **BARRIERS & STRATEGY DISCUSSION**

**2:30 - 3:00**                    **DISCUSSION & PRIORITIZATION OF COMMUNITY WORKPLAN**

**GO-TO-MEETING INSTRUCTIONS**

**Please let us know in advance if you are going to use this option. (If we do not hear from anyone, we will not stream the presentations or launch the conference call.)**

**To participate remotely, you will need a computer with internet access.**

**To view and listen to the meeting only, log in to gotomeeting using the instructions below and turn your computer speakers on. This will allow you to view the presentations and hear the meeting proceedings. You do not need to call in to the conference line.**

**To participate in the meeting discussions, you will need to log in to gotomeeting using the instructions below AND call in to the conference call line using the instructions below.**

**If you have never used gotomeeting, you may want to connect about 10 minutes before the meeting to download the software first. You can download the software at: [www.gotomeeting.com](http://www.gotomeeting.com). This takes a few minutes.**

**1. Please join my meeting, Friday, June 15, 2012 at 10:00 AM Eastern Daylight Time.**

**<https://www1.gotomeeting.com/join/369256400>**

**2. To join our conference call please dial 1-877-874-2172 and use the passcode 2035611#**

**Meeting ID: 369-256-400**