



**TASK FORCE ON EARLY CHILDHOOD OBESITY PREVENTION
COMMUNITY TOPICS –ACTIVE PLAY & NUTRITION
APRIL 20, 2012
NCIOM
10:00-3:00**

10:00-10:15

WELCOME AND INTRODUCTIONS

Stephanie Fanjul

President & CEO

Smart Start

North Carolina Partnership for Children, Inc.

Jennifer MacDougall

Healthy Active Communities Senior Program Officer

Blue Cross and Blue Shield of North Carolina Foundation

10:15-10:50

**BE ACTIVE KIDS: A PHYSICAL ACTIVITY PROGRAM FOR
NORTH CAROLINA CHILD CARE PROGRAMS**

Allison De Marco, MSW PhD

Investigator

Frank Porter Graham Child Development Institute

The University of North Carolina at Chapel Hill

Susan Zeisel, EdD

Investigator

Frank Porter Graham Child Development Institute

The University of North Carolina at Chapel Hill

10:50-11:30

ACTIVE PLAY

Michelle Wells, MPA, CPRP

Program Director

North Carolina Recreation and Park Association

11:30 – 12:30

ACTIVE PLAY BARRIERS & STRATEGY DISCUSSION

12:30 – 1:00

LUNCH



1:00 - 1:30

BREASTFEEDING SUPPORT IN THE COMMUNITY

Miriam H Lobbok, MD, MPH, FACPM, IBCLC, FABM
Director
Carolina Global Breastfeeding Institute

1:30 – 3:00

DISCUSSION OF COMMUNITY WORKPLAN