



# NCIOM Task Force on Early Childhood Obesity Prevention

## Overview of the Task Force Process

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President & CEO

North Carolina Institute of Medicine

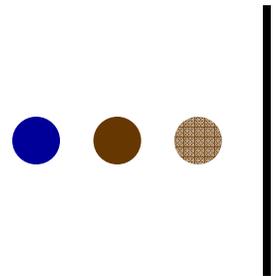
September 30, 2011





# Overview

- Background on the North Carolina Institute of Medicine
- Task Force Process
- Charge to the Task Force



# NC Institute of Medicine

- Quasi-state agency chartered in 1983 by the NC General Assembly to:
  - Be concerned with the health of the people of North Carolina
  - Monitor and study health matters
  - Respond authoritatively when found advisable
  - Respond to requests from outside sources for analysis and advice when this will aid in forming a basis for health policy decisions

*NCGS §90-470*

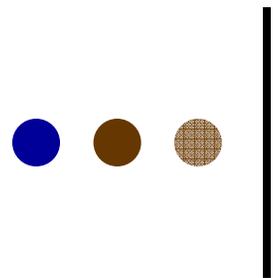




# NCIOM Membership

- Members appointed by the Governor for 5-year terms
  - Includes representatives from government; the health professions; business and industry; the hospital, nursing facility, and insurance industries; faith and nonprofit communities; and the public at-large
- Governed by 27 member board
  - Includes representatives from the health professions; academic health centers; NC AHEC Program; NC Hospital Association; NC Medical Society; NC Health Care Facilities Association; BCBSNC; NC Department of Health and Human Services; and other community and business organizations





# NCIOM Studies

- NCIOM studies issues at the request of:
  - North Carolina General Assembly
  - North Carolina state agencies
  - Health professional organizations
  - NCIOM Board of Directors
- Often work in partnership with other organizations to study health issues



# ● ● ● | Task Force Process

- NCIOM creates broad-based task forces to study health issues facing the state
  - Task Forces generally comprised of between 30-60 people
  - Task Forces are guided by co-chairs who run the meetings
  - Task Force members typically include representatives of state and local policy makers and agency officials, health professionals, insurers, business and community leaders, consumers and other interested individuals
  - Meetings are open to the public



# ● ● ● | Task Force Process (cont'd)

- Task Force work guided by a smaller steering committee
  - People with expertise or knowledge of the issue
  - Help shape the agenda and identify potential speakers
- Presentations
  - May include research summaries and/or statistics, descriptions of programs, challenges or barriers to best practices, national developments
  - Presenters may include task force members, researchers, national or state leaders, state health care professionals, consumers, or NCIOM staff

# ● ● ● | Task Force Process (cont'd)

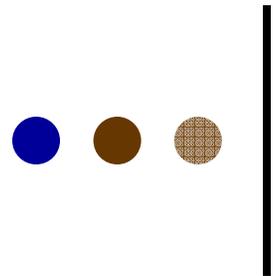
## ○ NCIOM staff

- NCIOM staff will prepare agendas, invite speakers, gather information, and identify evidence-based studies (when available) to inform the Task Force's work
- Staff write first draft of the report
- Key staff for this project:
  - Kimberly Alexander-Bratcher, MPH  
Project Director
  - Pam Silberman, JD, DrPH  
President & CEO



# ● ● ● | Task Force Process (cont'd)

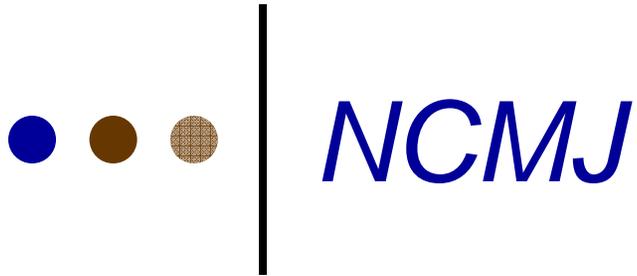
- Task Force report
  - Report is circulated several times before being finalized
  - Task Force members may be asked to prioritize recommendations
  - Task Force members will take final vote on the recommendations and report
- NCIOM Board of Directors
  - Board members must review and approve the report before finalized
- Reports distributed widely
  - Generally also produce shorter 2-4 page Issue Brief



# Recent NCIOM Studies

- Some recent studies include:
  - Honoring Their Service: A Report of the NCIOM Task Force on Behavioral Health Services for the Military and Their Families (2011)
  - Healthy North Carolina 2020: A Better State of Health (2011)
  - Short- and Long-Term Solutions for Co-Location in Adult and Family Care Homes (2011)
  - Healthy Foundations for Healthy Youth (2009)
  - Prevention for the Health of North Carolina (2009)
  - Expanding Access to Health Care in North Carolina (2009)





- NCIOM also publishes the *NCMJ*
  - Each issue contains a special focus area with articles and commentaries discussing specific health issues
  - One of the issues of the *NCMJ* will include an issue brief (7-10 pages) about the Task Force's work and recommendations
    - *NC Medical Journal* circulated to more than 30,000 people across the state





## NCIOM Task Force on Early Childhood Obesity Prevention

- The Blue Cross and Blue Shield of North Carolina Foundation (BCBSNCF) requested that the NCIOM:
  - Establish an early childhood obesity prevention task force that focuses on preventing overweight and obesity among young children, birth through age five.
  - Create a broad-based, long-term blueprint that will provide a roadmap for North Carolina's public and private investments around early childhood obesity prevention.
    - The goal is to increase the percent of healthy weight young children birth to age five.
  - This task force is a collaboration between NCIOM, BCBSNCF, and NC Partnership for Children.





# Task Force on Early Childhood Obesity Prevention

- The work will be organized around the socioecological determinants of health behavior.
  - Members of BCBSNCF and NCPC serve as the “*steering committee*” to help develop agendas and select speakers for meetings.
  - A smaller “*core group*” of members will participate in all the discussions.
    - The core group is representative of state and local agency staff, clinicians, community and other leaders.
  - Other content experts have been invited to participate in one of the levels of the socioecological determinants (“*topic groups*”):
    - Clinical; community and environment; and policy



# Task Force on Early Childhood Obesity Prevention

- The core group, topic groups, and steering committee will meet to review relevant recommendations, discuss barriers, and develop a plan for each topic.
  - ***All of the participants are encouraged to comment on written materials and recommendations throughout the process.***

# ● ● ● | Meeting Schedule

- Upcoming meeting dates include:
  - Friday, September 30<sup>th</sup> from 10-3 at the Blue Cross and Blue Shield of North Carolina Blue University
- Clinical Topic Meetings:
  - Friday, October 21<sup>th</sup> from 10-3 at the NCIOM
  - Friday, November 18<sup>th</sup> from 10-3 at the NCIOM
  - Friday, December 16<sup>th</sup> from 10-3 at the NCIOM
- Community & Environment Meetings will begin in January

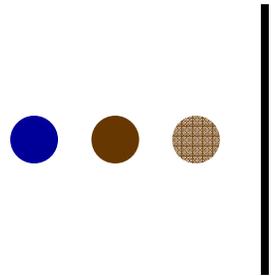




# Meeting Materials on NCIOM Website

- We know that Task Force members may have conflicts for some of the meetings
  - We host webinars and conference calls for each meeting so that you can follow online or participate over the phone
  - We post meeting summaries and all meeting presentations on our website: [www.nciom.org](http://www.nciom.org)
  - Calendar and directions also available on the NCIOM website





# For More Information

- Websites: [www.nciom.org](http://www.nciom.org)  
[www.ncmedicaljournal.com](http://www.ncmedicaljournal.com)
- Key contacts:
  - Pam Silberman, JD, DrPH, President & CEO  
919-401-6599 ext. 23 or [pam\\_silberman@nciom.org](mailto:pam_silberman@nciom.org)
  - Kimberly Alexander-Bratcher, MPH, Project Director  
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