



North Carolina Institute of Medicine: Task Force Next Steps

NCIOM Task Force on Early Childhood
Obesity Prevention

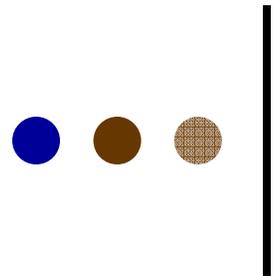
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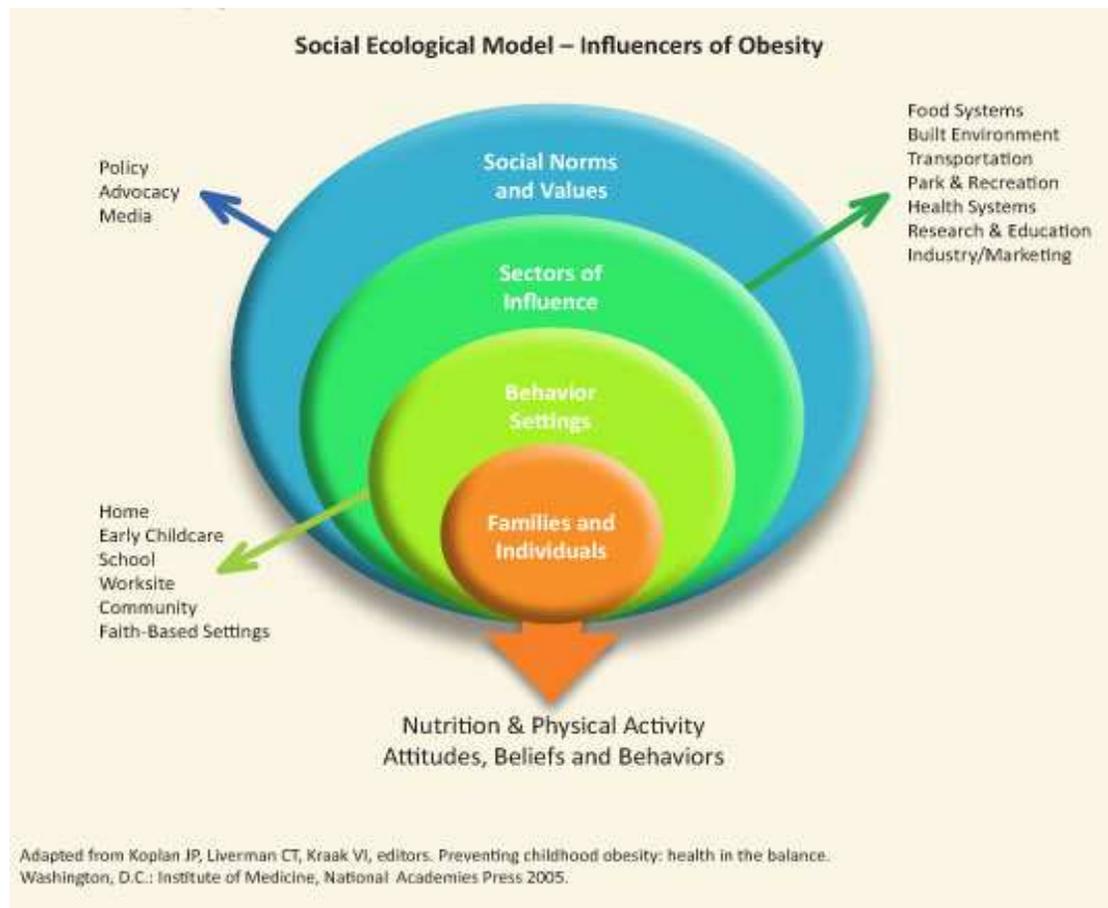


Task Force Charge

- The NCIOM Task Force on Early Childhood Obesity Prevention will:
 - Examine evidence-based and promising practices from prior North Carolina related task forces, as well as from the White House and national Institute of Medicine Committee on Childhood Obesity Prevention to prevent early childhood obesity.
 - Develop a strategic plan to prevent or reduce early childhood obesity in North Carolina that can serve as a blueprint for foundations, government, health professional associations, and other community groups interested in improving the health of young children.



Operationalizing the Charge



● ● ● | Task Force Organization

- *Core Group*: experts including representatives of Blue Cross and Blue Shield of North Carolina Foundation, North Carolina Partnership for Children, state and local agencies, health professional associations, foundations, and consumer groups.
- *Topic Groups*:
 - Clinical (Meetings: October – December)
 - Community and environment (Meetings: early 2012)
 - Public policies (Meetings in 2012)



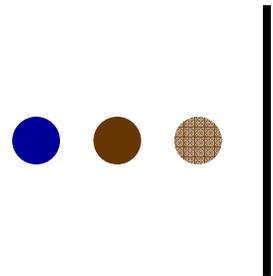
Potential Discussion Examples

- Clinical:
 - educating clinicians about healthy weight gain in mothers and
 - educating pregnant women and parents about healthy lifestyle behaviors
- Public policies:
 - changes to the star rating system for childcare centers,
 - enforcement of existing public policies (such as new laws to promote breastfeeding), and
 - funding for NAP-SACC.



More Potential Discussion Examples

- Community and environment
 - social marketing campaigns;
 - parental education about the importance of prenatal care, smoking cessation, and healthy weight gain during pregnancy;
 - parenting classes;
 - reducing screen time;
 - adequate physical activity;
 - improving nutrition and exercise in child care settings;
 - reducing television time in child care settings;
 - and improving the physical environment.



Topic Group Process

The groups will:

- Examine evidence-based and promising practices from prior North Carolina related task forces, as well as from the White House and national Institute of Medicine Committee on Childhood Obesity Prevention.
- Discuss barriers to implementing evidence-based and promising practices.
- Make recommendations to address barriers.
- Develop a strategic plan to address early childhood obesity in North Carolina.



Recommendations & Report

- NCIOM staff will write the report but throughout the process, chapters and recommendations will be sent to the core group and topical groups for review, comments and edits.
- The core and all topic groups will be brought together at the end of the process to review the recommendations.

● ● ● | Task Force Meetings

○ Fall/Winter 2011 Meetings

- Friday, September 30th from 10-3 at the Blue Cross and Blue Shield of North Carolina Blue University

○ Clinical Topic Meetings:

- Friday, October 21th from 10-3 at the NCIOM
- Friday, November 18th from 10-3 at the NCIOM
- Friday, December 16th from 10-3 at the NCIOM

○ Community & Environment Meetings will begin in January

