

Community Transformation Grant

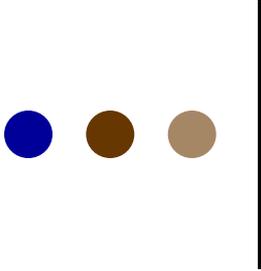
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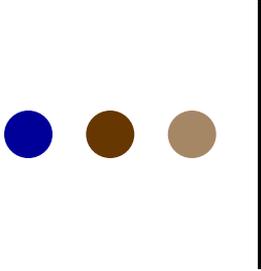
May 31, 2011





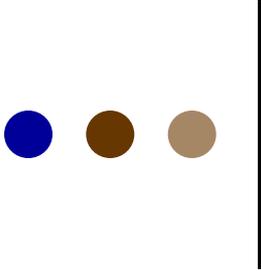
Prevention: Competitive Grants

- Community transformation grants (Sec. 4201, 10403)
 - To be used for the implementation, evaluation, and dissemination of evidence-based community preventive health activities to reduce chronic diseases, prevent the development of secondary conditions, address health disparities, and develop evidence-based effective prevention programs.
 - Available to state and local government agencies, nonprofit, or Indian tribe.
 - Must have capacity to develop relationships with key stakeholders, including health care and other community stakeholders
 - Authorizes funds necessary. May be funded by the Prevention and Public Health fund.



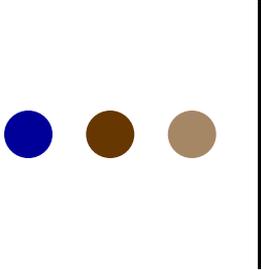
Prevention: Competitive Grants

- Activities may focus on:
 - Healthier school environments, including increasing healthy food options, physical activity opportunities, promotion of healthy lifestyle, emotional wellness, and prevention curricula, and activities to prevent chronic diseases
 - Creating the infrastructure to support active living and access to nutritious foods in a safe environment
 - Programs targeting various age levels to increase access to nutrition, physical activity, smoking cessation, social and emotional wellbeing, enhance safety, or address other chronic disease priority area
 - Assess and implement worksite wellness programs and incentives



Prevention: Competitive Grants

- Activities may focus on:
 - Highlight healthy options at restaurants and other food venues
 - Prioritize strategies to reduce racial and ethnic disparities, including social, economic, and geographic determinants of health
 - Address needs of special populations (age, disabilities, geography)



Prevention: Competitive Grants

- Community transformation grants (Sec. 4201, 10403)
 - Plan must include policy, environmental, programmatic, and infrastructure changes to promote healthy living and reduce disparities.
 - Must use funds to conduct evaluations to measure changes in prevalence of chronic disease risk factors, such as:
 - Changes in weight, proper nutrition, physical activity, tobacco use prevalence, emotional well-being and overall mental health, other risk factors from BRFSS, or other risk factors defined by the Secretary.
 - CDC will develop training on effective strategies, and will provide technical assistance.