

Medicaid Incentives for the Prevention of Chronic Disease Grant

NCIOM New Models of Care Workgroup

May 18, 2011

Overview

- Section 4108 of the Affordable Care Act authorizes grants to States to provide incentives to Medicaid beneficiaries who participate in prevention programs
- Must demonstrate changes in health risk and outcomes, including the adoption of healthy behaviors in one or more of the following:
 - Ceasing use of tobacco products
 - Controlling or reducing weight
 - Lowering cholesterol levels
 - Lowering blood pressure
 - Diabetes prevention/management
- Competitive grant process
 - \$100 million total funding
 - Awards to 10 states for \$5-10 million
 - Grant period of 5 years, with 3 years of program operation
 - Anticipated enrollment of beneficiaries in January 2012

Update:

- Submitted grant on May 2, 2011
- Partnering with NC Divisions of Aging and Adult Services and Public Health, as well as Community Care of North Carolina (CCNC)
- Focus:
 - Opportunities that can be sustained in tight budgetary times
 - Opportunities with a return on investment
 - Approaches that will impact ABD population
- Propose patient incentive program for aged, blind, disabled program (including duals) with dyad of diabetes and hypertension
- Interventions (in 8 of 14 networks statewide)
 - Stanford disease management program – NC's *Living Healthy* program
 - CCNC's Chronic Care program
 - Telephonic coaching
 - Using QuitlineNC for smoking cessation activities
- Incentives
 - Vary with intervention
 - Tiered approach: incentives to start and complete program, with ongoing incentives as health performance measures are met
 - Examples: \$50-\$75 gift cards, cell phone with minutes to call Quitline, medication copays as necessary, travel and child care to appropriate sessions

Next Steps:

- Award notifications in August 2011