WHY Sign?

why President Brodhead signed the Amethyst Initiative, the problem of underage drinking on Duke's campus (or college campuses more broadly), and what the University hopes will come out of the discussion started by signing on to the Amethyst Initiative. In particular, what types of policy changes/options would the University like to see discussed?

Problems on Campuses

- Alcohol Poisoning
- Assaults
- High Risk Drinking, drinking games
- Drinking to get Drunk
- Alcohol as an excuse for behavior
- Drinking behind closed doors
- Damaged Relationships
- Damaged Property

Outcomes of Discussion

- Regional Task Force
- Incentives for Prevention Work
- Air ALL risks
  - American Culture
  - Messages being sent to school age kids
  - Treat this as an epidemic - it is
- Look to the literature…

Policy to be Discussed

- Control supplies
- Encourage moderation of behavior
- Curtail Advertising
  - Follow example of smoking prevention
- Curriculum that has impact in lower grades
- Teach beyond abstinence