



**North Carolina Institute of Medicine
Healthy NC 2020: Injury Subcommittee Meeting
Friday, March 5, 2010**

Subcommittee Members and Interested Persons Present: Chris Bryant, Marsha Ford, Lisa Harrison, Brittany Melvin, Debi Nelson, Scott Proescholdbell, Kelly Ransdell, Sharon Rhyne, Carol Runyan, Janice White

NCIOM Staff and Interns: Pam Silberman, Berkeley Yorkery, Catherine Liao

Proposed Final Objectives and Targets

Objective 1: Reduce the mortality rate from motor vehicle-related injuries.*

Current: 16.2% (2008)

2020 Target: 11.0%

Data source: North Carolina State Center for Health Statistics

Rationale for selection: Motor vehicle crashes are the leading cause of unintentional injury death in North Carolina. This objective measures mortality from unintentional motor vehicle crashes. Inclusion of this objective will drive local and state strategies to reduce the death rate from unintentional motor vehicle crashes.

Rationale for target: Based on the best gains achieved by another state, which was Michigan (1999-2006).

Objective 2: Reduce the mortality rate from violent death.

Current: 20.8% (2008)

2020 Target: 11.1%

Data source: North Carolina State Center for Health Statistics

Rationale for selection: This objective measures mortality due to violent death from homicide, suicide, unintentional firearms, and legal intervention, among others. Inclusion of this objective will drive local and state strategies to reduce the violent death mortality rate.

Rationale for target: Based on the best gains achieved by another state, which was Massachusetts (1999-2006).

Objective 3: Reduce the mortality rate from unintentional poisonings.

Current: 11.0% (2008)

2020 Target: 4.1%

Data source: North Carolina State Center for Health Statistics

Rationale for selection: This objective measures mortality due to unintentional poisonings from drug overdose, other misuse of drugs, or exposure to solid or liquid biologic substances, gases, or vapors, or other substances. Inclusion of this objective will drive local and state strategies to reduce unintentional poisonings.

Rationale for target: Based on North Carolina's rate in 2000.

Objective 4: Reduce the mortality rate from unintentional falls.

Current: 8.1% (2008)

2020 Target: 5.3%

Data source: North Carolina State Center for Health Statistics

Rationale for selection: This objective measures mortality due to falls involving slipping, tripping and stumbling outdoors and indoors, among other causes. Inclusion of this objective will drive local and state strategies to reduce unintentional falls.

Rationale for target: Based on the best gains achieved by another state, which was Delaware (1999-2006).

*Key performance indicator

Note that all mortality rates are age-adjusted per 100,000 population (using the 2000 standard population and the North Carolina State Center for Health Statistics method).