

HNC 2020 DRAFT OBJECTIVES (as of 09/01/10)			
<i>*Key performance indicator</i>		2020	DATA
<i>*Same or similar to CATCH or MATCH measure</i>	CURRENT	TARGET	SOURCE
Tobacco Use			
1. <i>Decrease the percent of adults who are current smokers**</i>	20.3% (2009)	13.0%	BRFSS
2. Decrease the percent of high school youth currently using any tobacco (in the past 30 days)	25.8% (2009)	15.0%	YTS
3. Decrease the percent of people exposed to secondhand smoke in the workplace in the past 7 days	14.6% (2008)	0.0%	BRFSS
Physical Activity and Nutrition			
1. <i>Increase the percent of high school students who are neither overweight nor obese*</i>	72% (2009)	79.2%	YRBSS
2. Increase the percent of adults getting the recommended amount of physical activity	46.4% (2009)	60.6%	BRFSS
3. Increase the percent of adults who report they consume fruits and vegetables five or more times per day	20.6% (2009)	29.3%	BRFSS
Injury			
1. <i>Reduce the unintentional poisonings mortality rate (per 100,000)*</i>	11.0 (2008)	9.9	SCHS, CDC Wonder
2. Reduce the unintentional falls mortality rate (per 100,000)	8.1 (2008)	5.3	SCHS, CDC Wonder
3. Reduce the homicide rate (per 100,000)	7.2 (2008)	TBD	SCHS, CDC Wonder
Sexually Transmitted Diseases/Unintended Pregnancy			
1. <i>Decrease the percent of all pregnancies that are unintended*</i>	39.8% (2007)	30.9%	PRAMS
2. Reduce the percent of positives among individuals ages 15-24 being tested for Chlamydia*	9.7% (2009)	8.7%	DPH, CDC (Infertility Prevention Program)
3. Reduce the rate of new HIV diagnoses (per 100,000)	24.7 (2008)	22.2	CDC

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Maternal and Infant Health			
1. Reduce the infant mortality racial disparity*	2.45 (2008)	1.92	SCHS
2. Reduce the infant mortality rate	8.2 (2008)	6.3	SCHS
3. Reduce smoking during pregnancy	10.4% (2008)	6.8%	SCHS
Substance Abuse			
1. Reduce the percent of high school students who had at least one drink of alcohol on one or more of the past 30 days*	35.0% (2009)	26.4%	YRBSS
			NC Alcohol Facts, UNC Highway Safety Research Center
2. Reduce the percent of traffic crashes that are alcohol-related	5.7% (2008)	4.7%	
3. Reduce the percent of any illicit drug use for ages 12 years and older (in the past 30 days)	7.8% (2007-08)	6.6%	NSDUH
Mental Health			
1. Reduce the suicide rate (per 100,000)*	12.4 (2008)	7.9	SCHS
2. Decrease the average number of poor mental health days among adults in the past 30 days	3.4 (2008)	2.8	BRFSS
3. Reduce mental health-related visits to the emergency department (per 10,000)	TBD	TBD	NC DETECT
Infectious Disease/Foodborne Illness			
1. Increase the percent of children aged 19-35 months who receive the recommended vaccines*	77.3% (2007)	91.3%	National Immunization Survey
			SCHS, CDC
2. Reduce the pneumonia and influenza mortality rate (per 100,000)	19.5 (2008)	13.5	Wonder
3. Decrease the percent of restaurants with critical violations	TBD	TBD	DENR

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Oral Health			
1. Increase the percent of children enrolled in Medicaid ages 1-5 who received any dental service during the previous 12 months*	46.9% (2008)	56.4%	CMS Form 416 Report
2. Decrease the average number of decayed, missing, or filled teeth (dmft) among kindergartners	1.5 (2008-09)	1.06	DPH
3. Decrease the percent of people (ages 18+) who have had permanent teeth removed because of tooth decay or gum disease	47.8% (2008)	TBD	BRFSS
Social Determinants of Health			
1. Decrease the percent of individuals living in poverty*	14.6% (2008)	13.1%	American Community Survey
2. Increase the four-year high school graduation rate*	71.8% (2008-9)	94.6%	NC DPI, National Center for Education Statistics
3. Decrease the percent of people spending more than 30% of their income on rental housing	41.8% (2008)	36.1%	American Community Survey
Environmental Health			
1. Increase the percent of air monitor sites meeting current ozone standard of 0.075 ppm* *	62.5% (2007-2009)	100.0%	DENR
2. Increase the percent of the population being served by community water systems (CWS) with no maximum contaminant level violations (among persons on CWS)	92.2% (2009)	95.0%	DENR
3. Reduce the mortality rate from work-related injuries	TBD	TBD	Census of Fatal Occupational Injuries, Bureau of Labor Statistics
Chronic Disease			
1. Reduce the cardiovascular disease mortality rate (per 100,000)*	256.6 (2008)	161.5	CDC WONDER
2. Decrease the percent of adults with diabetes	9.6% (2009)	8.6%	BRFSS
3. Reduce the colorectal cancer mortality rate (per 100,000)	15.7(2008)	10.1	Central Cancer Registry, CDC & NCI

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Cross-cutting			
1. <i>Increase average life expectancy*</i>	77.5 (2008)	79.5	SCHS
2. Increase percent of adults reporting good, very good, or excellent health status	81.9% (2009)	90.1%	BRFSS
3. Reduce the percent of uninsured (under 65)	17.4% (2008)	8.0%	Current Population Survey, Census Bureau
4. Increase the percent of adults (18+) who are neither overweight nor obese	34.6% (2009)	38.1%	BRFSS

Key to abbreviations (in order of appearance)

BRFSS: Behavioral Risk Factor Surveillance System
 YTS: Youth Tobacco Survey
 GCPS: The Guide to Community Preventive Services
 YRBSS: Youth Risk Behavior Surveillance System
 SCHS: State Center for Health Statistics
 PRAMS: Pregnancy Risk Assessment Monitoring System
 DPH: Division of Public Health (NC)
 CDC: Centers for Disease Control and Prevention
 NSDUH: National Survey on Drug Use and Health
 NC DETECT: NC Disease Event Tracking and Epidemiologic Collection Tool
 CMS: Centers for Medicare and Medicaid Services
 DPI: Department of Public Instruction (NC)
 DENR: Department of Environment and Natural Resources
 NCI: National Cancer Institute

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