

DRAFT OBJECTIVES
07/23/10

Healthy NC 2020 <u>DRAFT</u> Objectives (as of 7/23/10) *Key performance indicators *Same or similar to CATCH or MATCH measure	CURRENT	2020 TARGET	DATA SOURCE
Tobacco Use			
1. Decrease the percent of adults who are current smokers**	20.3% (2009)	9.8%	Behavioral Risk Factor Surveillance Survey (BRFSS)
2. Decrease the percent of high school youth currently using any tobacco (in the past 30 days)	25.8% (2009)	15.0%	Youth Tobacco Survey
3. Decrease the percent of people exposed to secondhand smoke in the workplace in the past 7 days	14.6% (2008)	0.0%	BRFSS
Physical Activity and Nutrition			
1. Increase the percent of high school students who are neither overweight nor obese*	72% (2009)	83.1%	Youth Risk Behavior Surveillance System (YRBSS)
2. Increase the percent of adults getting the recommended amount of physical activity	46.4% (2009)	60.6%	BRFSS
3. Increase the percent of adults who report they consume fruits and vegetables five or more times per day	20.6% (2009)	29.3%	BRFSS
Injury			
1. Reduce the unintentional motor vehicle-related fatality rate (per 100,000)*	16.3 (2008)	9.9	State Center for Health Statistics (SCHS)
2. Reduce the unintentional poisonings mortality rate (per 100,000)	11.0 (2008)	4.5	SCHS
3. Reduce the unintentional falls mortality rate (per 100,000)	8.1 (2008)	5.3	SCHS
4. Reduce the violent death mortality rate (per 100,000)	20.8 (2008)	11.1	SCHS
STDs/Unintended Pregnancy			
1. Decrease the percent of all pregnancies that are unintended*	39.8% (2007)	30.9%	Pregnancy Risk Assessment Monitoring System
2. Reduce the percent of positives among individuals ages 15-24 being tested for Chlamydia*	9.7% (2009)	8.7%	DPH, CDC (Infertility Prevention Program)
3. Reduce the rate of new HIV diagnoses (per 100,000)	24.7 (2008)	22.2	CDC

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Maternal and Infant Health			
1. Reduce the infant mortality disparity rate*	2.45 (2008)	2.21	SCHS
3. Reduce the infant mortality rate	8.2 (2008)	7.4	SCHS
2. Reduce smoking during pregnancy	10.4% (2008)	5.1%	CDC VitalStats
Substance Abuse			
1. Reduce the percent of high school students who had at least one drink of alcohol on one or more of the past 30 days*	35.0% (2009)	26.4%	YRBSS
2. Reduce the percent of traffic crashes that are alcohol-related	5.7% (2008)	4.7%	NC Alcohol Facts, UNC Highway Safety Research Center
3. Reduce the percent of any illicit drug use for ages 12 years and older (in the past 30 days)	7.8% (2007-08)	6.6%	National Survey on Drug Use and Health
Mental Health (<i>Key performance indicator not yet determined</i>)			
1. Decrease the average number of poor mental health days among adults in the past 30 days	3.4 (2008)	2.8	BRFSS
2. Reduce the suicide rate (per 100,000)	12.4 (2008)	7.9	National Vital Statistics Reports
3. Increase the number of mental health providers per 10,000 people^	TBD	TDB	Health Professions Data System, UNC

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Infectious Disease/Foodborne Illness			
1. Decrease the percent of restaurants with critical violations	67.9% (2009-10)	61.1%	NC Department of Environment and Natural Resources
2. Reduce the pneumonia and influenza mortality rate (per 100,000)	19.5 (2008)	13.5	CDC Wonder, SCHS
3. Increase the percent of children aged 19-35 months who receive the recommended vaccines*	77.3% (2007)	91.3%	National Immunization Survey
Oral Health			
1. Increase the percent of children enrolled in Medicaid ages 1-5 who received any dental service during the previous 12 months*	46.9% (2008)	56.4%	CMS Form 416 Report
2. Increase the percent of 5 th graders with sealants	44.0% (2008-09)	48.4%	DPH
3. Decrease the average number of decayed, missing, or filled teeth (dmft) among kindergartners	1.5 (2008-09)	1.24	DPH
Social Determinants of Health			
1. Decrease the percent of individuals living in poverty*	14.6% (2008)	13.1%	American Community Survey
2. Decrease the percent of people spending more than 30% of their income on rental housing	41.8% (2008)	36.1%	American Community Survey
3. Increase the four-year high school graduation rate*	71.8% (2008-9)	88.6%	NC DPI, National Center for Education Statistics
Environmental Health			
1. Increase the percent of air monitor sites meeting current ozone standard of 0.075 ppm**	62.5% (2007-2009)	100.0%	NC Department of Environment and Natural Resources
2. Increase the percent of the population served by community water systems with no maximum contaminant level (MCL) violations	92.2% (2009)	95.0%	NC Department of Environment and Natural Resources
3. Reduce the mortality rate from work-related injuries	TBD	TBD	Census of Fatal Occupational Injuries, Bureau of Labor Statistics

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Chronic Disease (<i>Key performance indicator not yet determined</i>)			
1. Decrease the percent of adults with diabetes	9.6% (2009)	9.6%	BRFSS
2. Reduce the cardiovascular disease mortality rate (per 100,000)	256.6 (2008)	135.6	CDC WONDER
3. Reduce the colorectal cancer incidence rate (per 100,000)	43.8 (2007)	39.4	Central Cancer Registry, CDC & NCI
Cross-cutting (<i>Key performance indicator not yet determined</i>)			
1. Increase average life expectancy	77.5 (2008)	82	SCHS
2. Increase percent of adults reporting good, very good, or excellent health status	81.9% (2009)	90.1%	BRFSS
3. Reduce the percent of uninsured (under 65)	17.4% (2008)	8.0%	Current Population Survey, Census Bureau