

Promoting Health After Clinics Hours:
**Faith-based & Community –based
Strategies
to Eliminate Health Disparities**

July 24, 2008
NC IOM Annual Meeting

Presented by
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NC Department of Health and Human Services

Our Vision...

***“All North Carolinians
will enjoy good health
regardless of their race
and ethnicity, disability
or socioeconomic
status”***

Eliminating Health Disparities

Guiding Principles

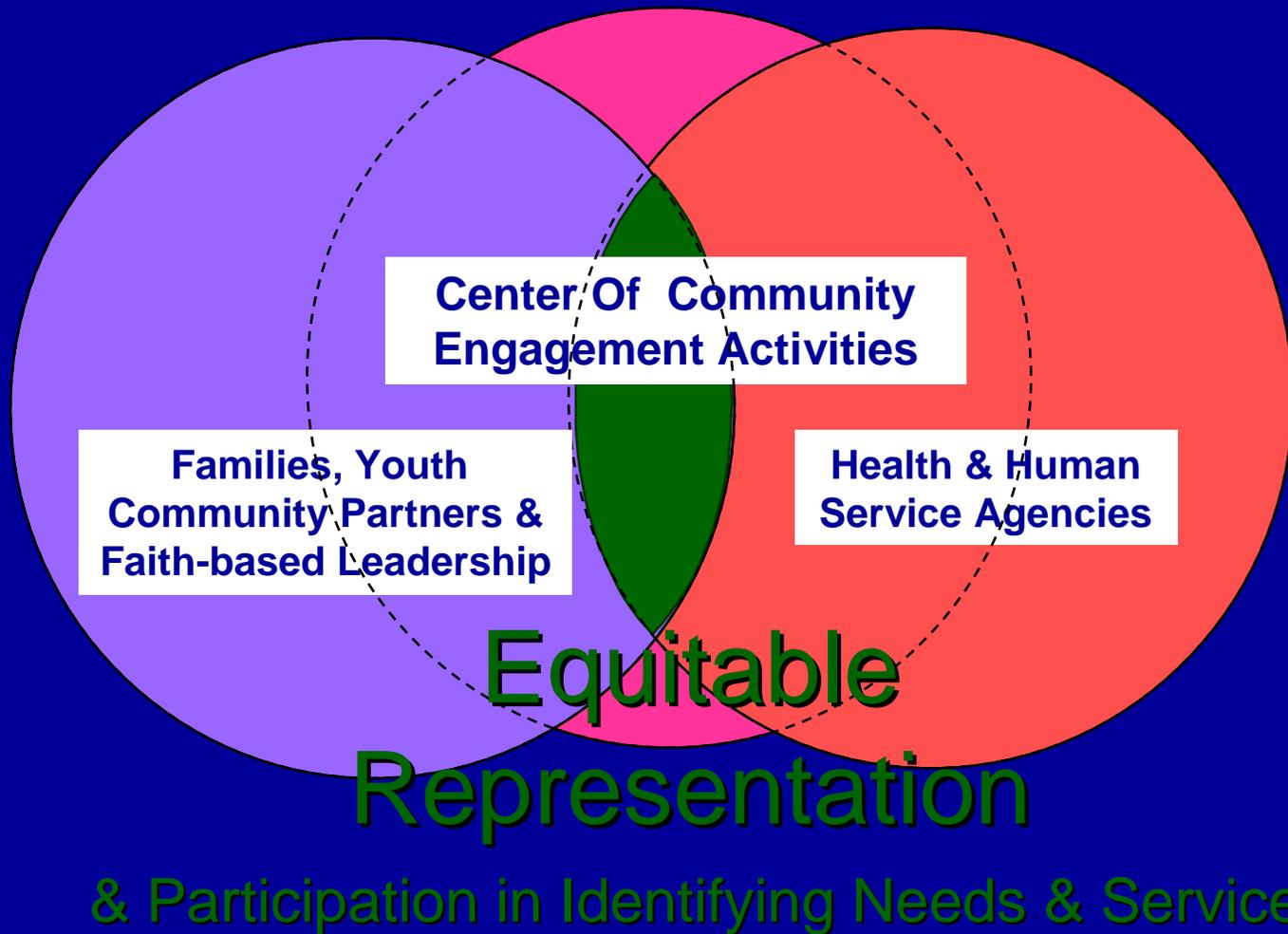
- Integration
- Investment
- Accountability

Community Engagement Defined

“The process of working collaboratively with and through groups of people affiliated by geographic proximity, special interest or similar situations to address issues affecting the well-being of those people”

TA Goode, National Center Cultural Competence, 2007

Expanding the Spheres of Community Engagement



Adapted from Communities In Transition: Challenges And Opportunities Of Community Building, Forrest D. Toms, Ph.D. President, Training Research Development Inc. 1997 All Rights Reserved

Community Empowerment Network



Dr Calvin Ellison,
Chairman

2006 Coalition of Interdenominational Churches

23 Ministers/pastors

25 churches and organizations

15 counties (Eastern NC & Wake ,Durham)

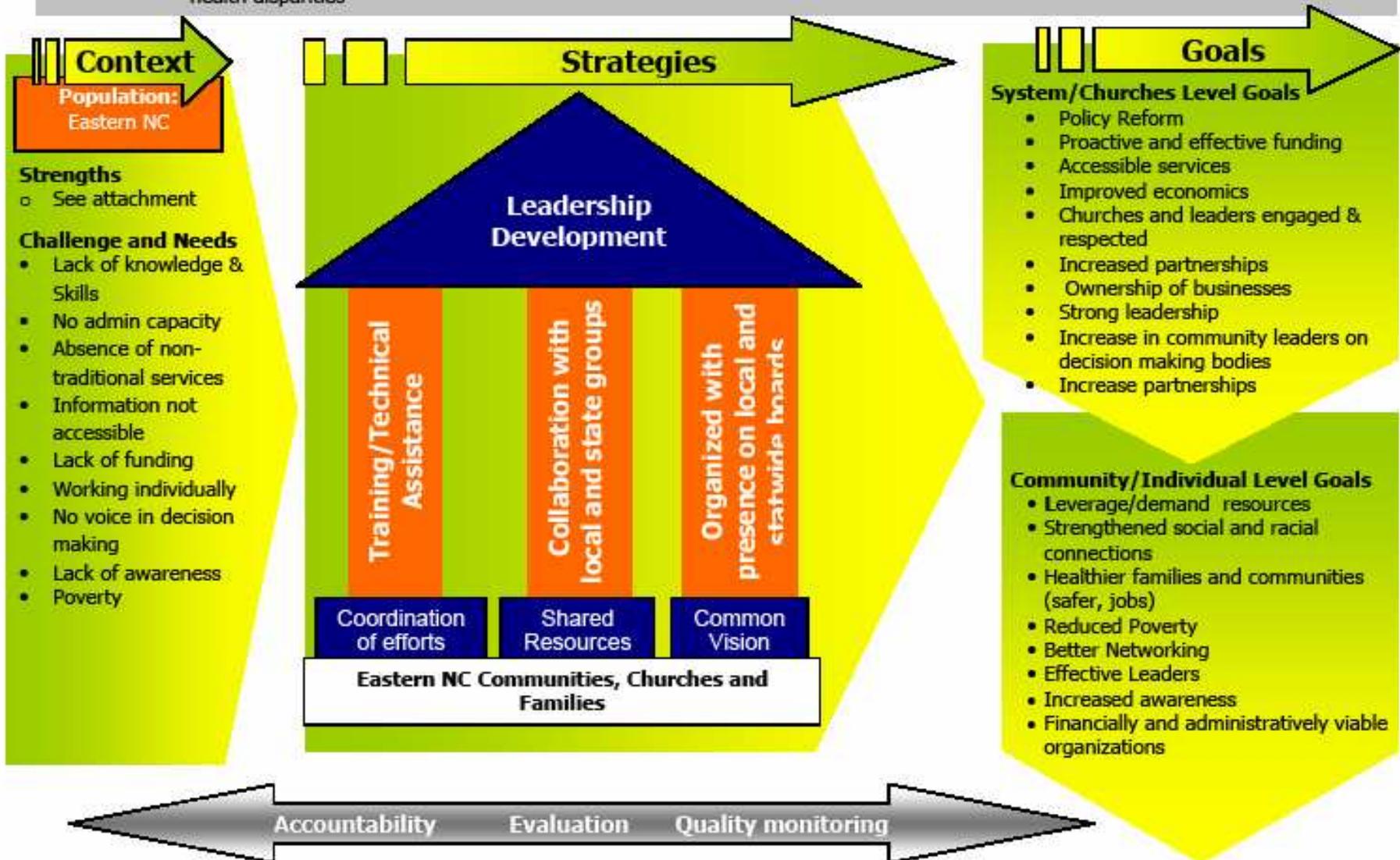
CEN: Our Mission

To advance our communities through partnerships that thrive on economic development, superior education and the elimination of health disparities.

Community Empowerment Network Change Model

Vision: Through genuine partnerships, training and shared power and resources, CEN will increase the overall health and well-being of Eastern North Carolina residents

Mission: To advance our communities through partnerships that thrive on economic development, superior education and the elimination of health disparities



CEN: Our Conviction

“Any religion that profess to be concerned with the souls of men and is not concerned with the slums that damn them, the economic conditions that strangle them, and the social conditions that cripple them, is a dry as – dust religion.”

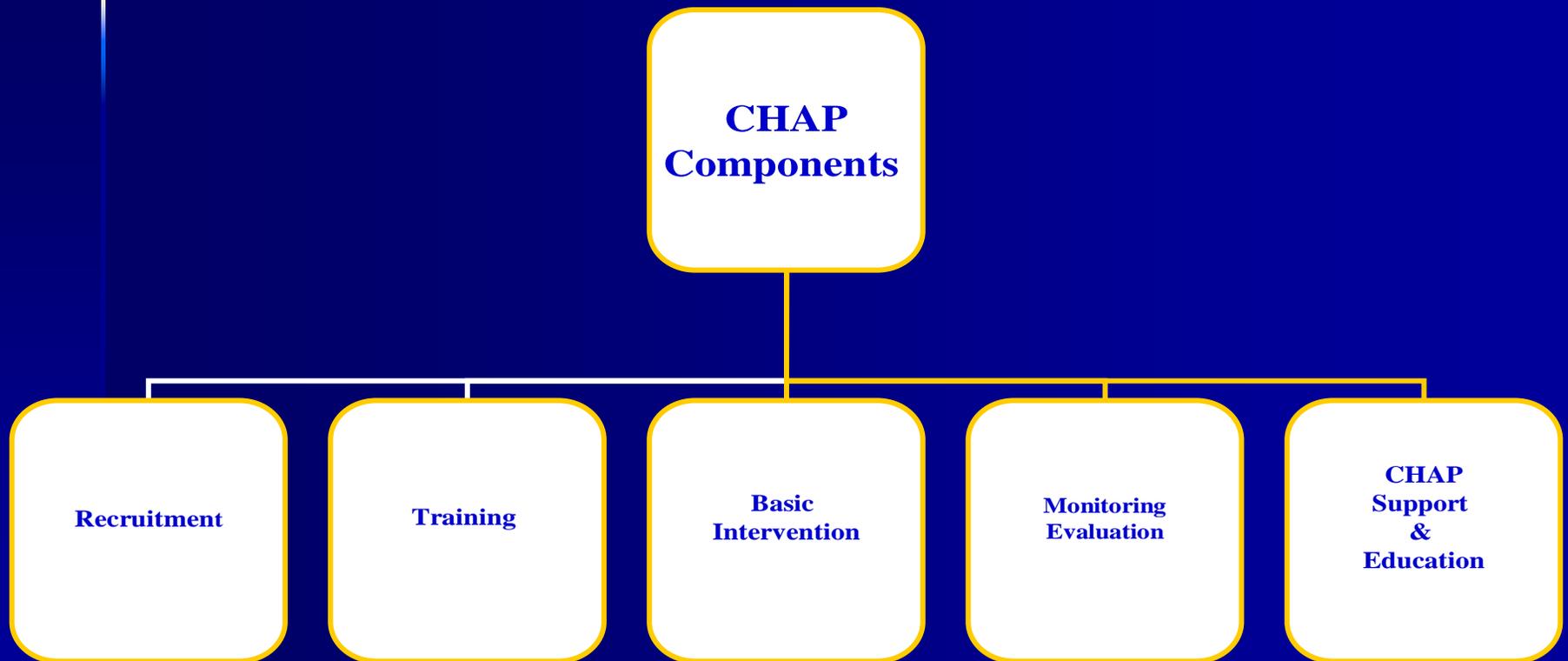
Martin Luther King, Jr.

Community Health Ambassador Program



- **Lay Health Advisor Model**
- **Trusted leaders**
- **Volunteers In Community**
- **Link To Resources**
- **“Advocates” not Experts**

NC Office of Minority Health and Health Disparities Community Health Ambassador Program (CHAP) *EST. 2006*



Community Health Ambassadors



- Approximately 300 trained
- 17 Counties
- Majority 40- 70 years old
- 70% females
- Education: High School Diploma- 4- year degrees
- Racial Diversity

Why Faith based & Community-based Strategies?

- Solutions are Local
- Economic Development
- Commitment = Sustainability
- CBO, FBO, Tribes=Partners Not Competitors
- Health Advocates Not Experts
- Effective Translators (Health Literacy)
- Provide Services After Clinic Hours
- Extend Public Health Services
- Link to Existing Resources
- Cultural Competence
- Reduced Healthcare Costs