



## **MEDIA ADVISORY for August 29, 2011**

### **NATIONAL AND STATE HEALTH LEADERS TO CONVENE TO DISCUSS INNOVATIONS IN HEALTH CARE DELIVERY AND PAYMENT**

The North Carolina Institute of Medicine (NCIOM) will convene state and national leaders at its annual meeting on Monday, August 29 to discuss innovations in delivering and paying for health care. Since 1999, health care premiums have increased nearly 140 percent nationally while workers' earnings have increased just 42 percent. The rise in health care costs and also in chronic disease—a significant contributor to increasing costs—has spurred health care, government, business and community leaders to find novel ways to improve individual patient outcomes and population health measures while also reducing escalating costs. The NCIOM annual meeting will explore existing efforts, as well as other promising models at the state and national level, to improve quality and decrease costs.

#### **Event Information**

**What:** The North Carolina Institute of Medicine's annual meeting, *New Models of Care: North Carolina Innovations in Health Care Delivery and Payment*

**Where:** McKimmon Conference Center, Raleigh, N.C.

Directions: <http://www.mckimmon.ncsu.edu/mckimmon/directions.html>

**When:** Monday, August 29 from 1:00 to 6:00 p.m.

-1:30-2:30: Keynote speaker Mark McClellan, MD, PhD, will discuss new payment and delivery models for health care in America. He is the Director of the Engelberg Center for Health Care Reform and the Leonard D. Schaeffer Chair in Health Policy Studies at The Brookings Institution. Dr. McClellan is a former administrator of the Centers for Medicare & Medicaid Services (CMS) and former commissioner of the Food and Drug Administration.

-2:30-3:00: Secretary Lanier M. Cansler, North Carolina Department of Health and Human Services, will announce the First in Health initiative, a North Carolina-based health care delivery and payment initiative that is receiving national attention.

-3:00-3:30: Federal government leaders, Chris Dawe, Director of Delivery System Reform, Office of Health Reform, US Department of Health and Human Services (US DHHS), and Richard Baron, MD, MACP, Director of Seamless Care, Center for Medicare and Medicaid Innovations, CMS, US DHHS, will discuss new model innovations at the national level.

-3:30-5:00: North Carolina panelists will discuss other state-level innovations from the perspectives of providers, employers, and insurers.

See full agenda: <http://www.nciom.org/events/?2011-nciom-annual-meeting>

**For more information:**

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**About the North Carolina Institute of Medicine**

The North Carolina Institute of Medicine (NCIOM) is an independent, quasi-state agency that was chartered by the North Carolina General Assembly in 1983 to provide balanced, nonpartisan information on issues of relevance to the health of North Carolina's population. The NCIOM convenes task forces of knowledgeable and interested individuals to study complex health issues facing the state in order to develop workable solutions to address these issues to improve health, health care access, and quality of health care in North Carolina. Visit [www.nciom.org](http://www.nciom.org) for more information.