



**North Carolina Institute of Medicine
Task Force on Prevention
Hilton, Research Triangle Park, NC
May 8, 2008, 10:00 am - 3:00 pm**

Underlying Cause: Tobacco Use

10:00 – 10:15

Welcome & Introductions

Leah Devlin, DDS, MPH

State Health Director
NC Department of Health and Human Services

William Roper, MD, MPH

CEO
UNC Health Care System
Dean
UNC School of Medicine

10:15 – 11:00

Evidence-Based Strategies and Promising Practices (by phone)

David Hopkins, MD, MPH
Coordinating Scientist and Chief Medical Officer
Community Guide
Centers for Disease Control and Prevention

11:00 – 11:30

Defining the Problem of Tobacco Use in NC

Adam Goldstein, MD, MPH
Professor, Family Medicine
Director, Tobacco Prevention and Evaluation Program
UNC School of Medicine

11:30 – 12:30

North Carolina Initiatives to Reduce Tobacco Use

Sally Herndon Malek, MPH
Head
Tobacco Prevention & Control Branch
NC Division of Public Health

Vandana Shah
Executive Director
NC Health & Wellness Trust Fund

12:30 – 1:00

Lunch

1:00 – 2:00

Furthering North Carolina's Progress

Danny McGoldrick
Vice President, Research
Campaign for Tobacco-Free Kids

2:00 – 3:00

Discussion of Recommendations