

NC IOM TASK FORCE ON HEALTH LITERACY

Agenda

July 18, 2006

NC Medical Society

10:00-3:00

10:00-10:30

WELCOME AND INTRODUCTIONS

J. Allen Dobson, MD

Co-Chair

Assistant Secretary for Health

NC Department of Health and Human Services

Pam Silberman, JD, DrPH

President and CEO

NC Institute of Medicine

10:30-11:30

THE PROBLEMS ASSOCIATED WITH LOW HEALTH LITERACY

Darren DeWalt, MD, MPH

Assistant Professor of Medicine

Division of General Internal Medicine

11:30-12:00

LOW HEALTH LITERACY: A CONSUMER PERSPECTIVE

Toni Cordell

Patient Advocate

12:00-12:30

Lunch

12:30-1:30

PFIZER'S CLEAR HEALTH COMMUNICATION CAMPAIGN

Jason M. M. Spangler, MD, MPH

Consultant

Public Health and Policy

Pfizer Global Pharmaceuticals

1:30-2:30

**ADULT LITERACY/ADULT BASIC EDUCATION: RESOURCES
AVAILABLE IN NORTH CAROLINA**

Karen M. Brown

Adult Basic Education/English As A Second Language Coordinator
NC Community College System

2:30-3:00

QUESTIONS FROM TASK FORCE MEMBERS

Pam Silberman, JD, DrPH

President and CEO

Mark Holmes, PhD

Vice President

NC Institute of Medicine