

**NC IOM TASK FORCE ON HEALTH LITERACY
SEPTEMBER 19, 2006
NC HOSPITAL ASSOCIATION**

AGENDA

10:00-10:15 WELCOME

Thomas J. Bacon, DrPH

Co-Chair

Executive Associate Dean & Director

NC Area Health Education Centers Program

L. Allen Dobson, MD

Co-Chair

Assistant Secretary for Health

NC Department of Health and Human Services

10:15-11:15 EVIDENCE-BASED HEALTH LITERACY STRATEGIES

**Overview of the Literature: What Are Effective Interventions with
People with Low Health Literacy
and
Models that Work: Heart Failure and Diabetes**

Darren DeWalt, MD, MPH

Assistant Professor of Medicine

Division of General Internal Medicine

**11:15-11:45 Changing Health Providers Practice: Overview of Health
Professional Training Leverage Points**

Education, Certification, and Incentives

Thomas J. Bacon, DrPH

Executive Associate Dean & Director

NC Area Health Education Centers Program

11:45-12:30 LUNCH

12:30-1:30 **IMPLEMENTING HEALTH LITERACY STRATEGIES IN A MAJOR HEALTH SYSTEM**

Mary Ann Abrams, MD, MPH
Clinical Performance Improvement
Iowa Health System

1:30-2:15 **REACTORS PANEL: PRACTITIONERS**

Timothy W. "Tim" Lane, MD
Moses Cone Health System

Barbara Knopp
Education Consultant
North Carolina Board of Nursing

Michael D. Murray, PharmD, MPH
Professor and Chair
Pharmaceutical Outcomes & Policy
School of Pharmacy

2:15-3:00 **DISCUSSION ON OPTIONS TO DISSEMINATE HEALTH LITERACY STRATEGIES TO CLINICAL SETTINGS**

Mark Holmes, PhD
Vice President
NC Institute of Medicine