

NC IOM TASK FORCE ON HEALTH LITERACY
AUGUST 15, 2006
NC HOSPITAL ASSOCIATION

AGENDA

10:00-10:15 WELCOME AND INTRODUCTIONS

Thomas J. Bacon, DrPH

Co-Chair

Executive Associate Dean & Director

NC Area Health Education Centers Program

J. Allen Dobson, MD

Co-Chair

Assistant Secretary for Health

NC Department of Health and Human Services

10:15-10:45 PRINCIPLES FOR CLEAR COMMUNICATION

Lisa Dieter, MS

Director, Consumer Strategy & Planning

Pfizer Inc

10:45-11:30 COMMUNITY CARE OF NORTH CAROLINA

Denise Levis, RN, BSN, MSPH

Director of Quality Improvement and Senior Consultant

Community Care of North Carolina

11:30-12:15 MENTAL HEALTH, DEVELOPMENTAL DISABILITIES AND SUBSTANCE ABUSE SERVICES

Michael Lancaster, MD

Chief of Clinical Policy

Division of Mental Health, Developmental Disabilities and Substance

Abuse Services

12:15-12:45 LUNCH

12:45-1:30 PUBLIC HEALTH PROGRAMS

Marcus Plescia, MD

Chief, Chronic Disease and Injury Section

Chronic Disease and Injury

Division of Public Health

1:30-2:15

AGING

Heather Burkhardt, MSW, CIRS-A
Information and Assistance Developer
Division of Aging

2:15-3:00

**DISCUSSION ON OPTIONS TO STRENGTHEN PUBLIC SYSTEMS TO
IMPROVE COMMUNICATIONS WITH PEOPLE WITH LOW HEALTH
LITERACY**

Pam Silberman, JD, DrPH
President and CEO
NC Institute of Medicine